

*Relentlessly
Towards
Perfection*

PLACEMENT BROCHURE 2013

2 YEAR FULL TIME
MBA PROGRAMME



VIMAL JYOTHI
Institute of Management & Research

..... (Approved by AICTE & Affiliated to Kannur University)

ISO 9001:2008 Certified Institution
Under Archdiocese of Thalassery



From the Director's Desk

Dear recruiters,

Vimal Jyothi Institute of Management & Research (VJIM) inherits a rich legacy of academic excellence in multiple areas of management and administration. One among the 100 or more educational institutions managed by the Archdiocese of Tellicherry, VJIM has carved a niche in management education in Malabar region within a short span of time. The performance of our students in curricular and extra/co-curricular activities has been exemplary. There has always been a personal touch to turn them employable with a right blend of knowledge, skill and attitude.

VJIM believes in the holistic development of individuals. The institute has created excellent infrastructure and resources to provide students with quality education that kindles creativity, encourages innovation and instills ethical practices and self-discipline. At every stage of the learning process, interface with the industry, interaction with practicing professionals and internship with corporate is given precedence. The institute is committed to transform the ordinary to extraordinary through a structured framework of teaching, training and research.

The time has come for us to expose a pre-qualified pool of prospective employees to the corporate world that waits to test and absorb the talents. I am confident that our placement brochure for the batch 2011-13 would generate active interest in you and that you would offer coveted placement opportunities to the students of our institute. We are looking forward to forging stronger bonds of collaboration and networking.

With thanks and regards

Dr. George A.P.

About Us

Started in the year 2010 by the Meshar Diocesan Educational Trust of the Archdiocese of Tellicherry. Vimal Jyothi Institute of Management & Research is the first exclusive ISO certified, management research institute in the Malabar region. VJIM is set to operate as a center of management education and research with national and international practitioners from diverse industrial sectors and academia in its network. With state-of-the-art facilities and outstanding faculty members, VJIM is committed to mould business leaders of tomorrow with professional integrity and moral uprightness.

Why us

- Excellent academic performance
- Scholarships to meritorious candidates
- Research oriented teaching learning process
- Scheduled extra & co-curricular activities
- Regular industry Interactions and Guest Talks
- Periodic Industrial visits
- Certificate programmes for value addition
- Trainings on SPSS, ERP, NLP, MAT/C-MAT etc.
- Dedicated Centre for Corporate Resource Development
- In Campus OISCA International Chapter
- Outreach programmes
- Rural camps



Central Library

VISION

To bloom into a centre of excellence in management education and research that responds to the needs and demands of Corporate India with professional integrity, moral uprightness and sense of commitment.

MISSION

To provide the students with quality education that kindles creativity, encourages innovation, enhances originality and instils ethical practices to enable them compete successfully in the global business arena with commitment to the concerns of the marginalized guided and inspired by gospel values.

Core Values

- ◆ Mutual understanding, brotherhood & co-operation among all
- ◆ Love of discipline & hard work
- ◆ Concern for the marginalized
- ◆ Tolerance and moral uprightness
- ◆ Fear of God

The Board of Governors



Patron

His Grace Mar. George Valiamattam
Archbishop of Thalassery



Chairman

Msgr. Mathew. M. Chalil

Rev.Fr. George Nelluvelil - Bursar, Meshar Diocesan Educational Trust	Secretary
Rev. Fr. James Chellamkottu - Secretary, Corporate Educational Agency	Member
Rev. Fr. Mathew Palamattam - Vicar, Lourde Forane Church, Chemperi	Member
Adv. John Sebastian - Kaithackal (H), Mattanur	Member
Mr. P. J. Jacob - (Chartered Accountant) M/s Jacob & George CA	Member
Mr. Shaji Jose - Finance Officer, Kannur University	Member

Members of the Academic Council

Mr. Allen Mathew - VP(HR), Oracle India, Bangalore

Mr. George Kurian - Former Director (Personnel), Eastern Coalfields India Ltd.

Prof. (Dr.) Joshy Jacob - Professor of Finance IIM Ahmedabad

Prof. (Dr.) P. Pakeerappa - Head, Dept. of Management, Mangalore University

Prof. (Dr.) Jayasankaran - Former VC, SCSVMV Kanchi University

Dr. J. Reeves Wesley - Professor and Programme Director, VIT University, Chennai

Prof. (Dr.) T. Asokan - Head, School of Commerce & Management Studies, Kannur University



Faculty

Dr. George A.P., MTM, MBA, PhD, FDP (IIMA)	- Director & Professor
Dr. P.T. Thomas, MA, Ph.D.	- Professor
Fr. Jinu Vadakkemulanjanal, MBA, PGDHRM, NET	- Asst. Professor
Mr. Anoop Scaria, MBA (Ph.D.)	- Asst. Professor
Fr. Joshy Sebastian, MHRM	- Asst. Professor
Mr. Prajith P.K., MBA, PGDCA, NET	- Asst. Professor
Ms. Sanghamitra P.V., MBA	- Asst. Professor
Mr. Manu K.M., MA, B.Ed, SET, JRF	- Asst. Professor

Industry Interface

1. Mr. Herlin Joseph, SCM consultant, Central Manchester University, London gave a talk on 'Managing Supply Chain for Competitive advantage' on 3 February, 2011
2. Mr. Jayachandran, MD, Mascot Industries, Kannur, addressed the students on March 10, 2011
3. Mr. Mathew Jose, Chartered Engineer from Kellogg Brown and Root (KBR), UK delivered a talk on 'Project Mangement – Global Perspective of Business' on 19 August, 2011
4. Mr. Krishnamoorthy, GM, Economic Times in Campus, Kochi addressed the students on 29th September 2011
5. Mr. Gireesh Kumar, Director, ShareWealth, Thrissur, delivered a talk on 'Functions of capital market' on 19th October, 2011
6. Mr. Alex Babu, MD, Hedge Equities Ltd, Kochi, delivered a talk on 'the Dynamics of Stock Market' on 25th October, 2011
7. Dr. A.K. Shrihari, Exe.Director- KILE, delivered a talk on LABOUR LAWS on 2nd February 2012
8. Mr. Shaji P.E., Placement Officer, Saint Gits College of Engineering, Kottayam addressed the Students on 08th March 2012
9. Prof. Govinda S Bhatt, HOD, Adi Sankara Institute of Technology, Kalady delivered a talk on 'Production and Operations Management' on 26th March 2012
10. Mr. Jerry Jose, Senior HR Manager, GVM Ltd. Trichy, delivered a talk on 'Micro Finance & Competency Building' on 13th of April 2012.
11. Mr. Mohammed Ashraf, M.D., Alfa One Global Constructions (P) Ltd. – gave a talk on 'Emerging Trends in Realty Sector' on 21st April '12.
12. Mr. Sanil N.S.-Key Accounts Manager, Vodafone Cellular Ltd. gave a talk on 'Knowledge, Skills and Attitude' on 27th June '12
13. Mr. Allen Mathew, Vice President, HR, Oracle India, Bangalore delivered a talk on 'Corporate Career: Challenges & Deliverables' on 04th August '12.
14. Dr. K.G. Jose, Rajagiri Business School, Kochi gave a talk on 'Self Confidence and positive attitudes' on 4th August '12
15. Mr. Abraham Thariyan, Executive Director, South Indian Bank addressed the students on 'job opportunities in banking sector' on 22nd of August '12.
16. Dr. (Sr.) Lucia George, FCC, delivered a talk on 'Psychology of moral development' on 01st October '12.
17. Dr. V.A. Joseph, MD & CEO, South Indian Bank delivered a talk on 'Corporate Expectations from fresh graduates' on 09th October '12
18. Mr. T.V.N. Gireesh Kumar, Director, Share Wealth Securities Ltd. Trissur, addressed the students-on 'Introduction to Capital Market' on 16th October '12
19. Mr. Cheriyan Peter, Chief Sales and Marketing Officer, Muthoot Group delivered a talk on 'Marketing perspectives' on 9th November '12.
20. Mr. Gijo James, CEO Infopark, Kochi addressed the students on 11th January 2013
21. Prof. Govinda S Bhatt, HOD, Adi Sankara Institute of Technology, Kalady delivered a talk on 'Fundamentals of Management Science' to the students of 1st semester on 19th January 2013.

Pedagogy

VJIM believes in experiential learning. Our teaching methodology is practical, hand-on and real time. Besides conducting regular interactions with practicing professionals from industry, seminars, workshops, conferences, forums, guest lectures, industrial visits, case discussions etc. our students are required to undertake various projects and surveys that enhance their learning and application skills. Students are offered certification programmes that add value to their profile and practical trainings that equip them with skills, knowledge and attitude.

Adjunct Faculty

1. Mr. Balakrishnan T, M.Com.
2. Dr (Fr.) Joseph Pathiyottil, MA, MPhil, PhD
3. Mrs. Jyothis Jose P., M.Com, MPhil, B.Ed.

Guest Faculty

1. Adv. Saji Zacharia, LLB, LLM
2. Dr. S.M. Abdulkader, MA, PhD
3. Mr. Sajeendran, MCom, (PhD)
4. Mr. Prasob Sunny, PGDM (IIMK)
5. Prof. Accamma George, MA, MPhil
6. Mrs. Priya C.T., M. Tech (CS)

Achievements

- Our students have won several prizes at the National Level Management Fests.
- All our students are certified practitioners in Neuro Linguistic Programming (NLP).

Students Profile 2011-13



ABIN FRANCIS

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Specialization : Marketing & Finance



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Specialization : Marketing & Human Resources.



AKHIL FRANCIS

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Specialization : Marketing & Finance.



ALPHY ANTONY

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Qualification : B.sc (Physics), M.B.A
Internship : Fertilizers And Chemicals
Travancore(FACT) Ltd., Travancore
Specialization : Human Resource & Finance.



BIPINDAS A. S.

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Internship : The Gateway Taj, Calicut
Specialization : Marketing & Finance



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Qualification : B.B.A, M.B.A.
Internship : Cadbury India Pvt Ltd., Gwalior
Specialization : Marketing & Human Resources



ARUN J THOMAS

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Qualification : Computer Engineering, MBA
Internship : Marayan Apparel Pvt. Ltd., Kannur
Specialisation : Marketing & Human Resource



CHRISTOPHER GEORGE

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Internship : Nagarjuna Herbal Concentrates Ltd., Idukki
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ASHAMS JOSEPH

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CYRIL MATHEW

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Specialization : Marketing & Finance

Students Profile 2011-13

**GEETHU JOSE**

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Specialisation : Finance & Human Resource

**LIBIN VA.**

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Internship : Jai Hind T.V. Ltd, Trivandrum
Specialization : Marketing & Finance

**HARITHA O.V.**

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Specialisations: Human Resource & Marketing

**LOVIS MATHEW**

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**NIKHILA CHACKO**

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Specialization : Marketing & Finance

**NIPUN S. PACHAPPOYIL**

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Internship : Raidco Kerala Ltd., Kannur
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**JITHIN JOY**

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**JOSNA JOSEPH**

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**PRIJESH MATHEW**

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FR. RAJESH JOSEPH

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 Internship : Nestle India Pvt Ltd, Goa
 Specialization : Human Resources & Marketing



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 Specialization : Marketing & Human Resources



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 Internship : K.K.R. Group of Companies, Ernakulam
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 Specialisation : Finance & Marketing



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 Internship : Tolins Tyres Pvt. Ltd, Ernakulam
 Specialization : Finance & Marketing



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 Specialization : Human Resource & Finance



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 Internship : Ashique Enterprises Pvt Ltd., Calicut
 Specialization : Marketing & Human Resources

We associate with...



No	Semester I (700 marks) & 60 contact hours per paper
1	Economics for Managers
2	Accounting for managers
3	Mathematics and Statistics for Managers
4	Business Law
5	Managerial Communication
6	Principles and Practice of Management
7	Information Technology for Managers

No	Semester II (700 marks) & 60 contact hours per paper
1	Financial Management
2	Operations Research for Managers
3	Marketing Management
4	Organisational Behaviour
5	Human Resource Management
6	Production and Operations Management
7	Research Methodology for Managers

No	Semester III (700 marks) & 60 contact hours per paper
1	Indian Business Environment
2	Indian Management Ethos and Practice
3	Management Information System
4	Optional – four papers mutually selected by the Faculty and the students from the stream of Specialization offered

No	Semester IV (700 + 100 + 100 = 900marks) & 60 contact hours per paper
1	Strategic Management
2	Project Management
3	Materials Management
4	Optional – four papers mutually selected by the Faculty and the students from the stream of Specialization offered
5	Project Report (100 marks) external valuation only
6	Viva Voce (100 marks) external valuation only



MARKETING

- Industrial Marketing
- International Marketing
- Consumer Behavior
- Services Marketing
- Advertising Management
- Marketing Research
- Sales and Distribution Management
- Retail Management
- Supply Chain Management
- Product and Brand Management

INTERNATIONAL BUSINESS MANAGEMENT

- International business environment
- Management of foreign trade
- Management of international business
- Emerging trends in international business
- International capital markets and financial agencies
- International financial management
- International marketing management
- Country studies
- Management of joint ventures
- International human resource management

FINANCE

- Security Analysis & Investment Management
- Risk Management and Derivates
- Portfolio Management
- Cost systems and Control
- International finance
- Indian financial systems and services
- Strategic financial management
- Working capital management
- Money and capital market
- Venture capital management

HUMAN RESOURCE MANAGEMENT

- Managerial performance appraisal
- Recruitment, selection and placement
- Management Training and Development
- Wage salary administration
- Organization development
- Comparative management systems
- Labour laws
- Management of Industrial relations
- Human Resource Planning and Development
- Managing self and others



INDUSTRIAL VISITS...



Courses offered by

Vimal Jyothi Engineering College (our sister concern)

	Course	Seats
B.Tech in	Applied Electronics and Instrumentation Engineering (AEI)	- 60
	Civil Engineering (CE)	- 60+60*
	Computer Science and Engineering (CSE)	- 60
	Electrical and Electronics Engineering (EEE)	- 60
	Electronics and Communication Engineering (ECE)	- 60+60*
	Mechanical Engineering (ME)	- 120
M.Tech in	Computer Science and Engineering	- 24
	Thermal Engineering (Mechanical)	- 24
	Control & Instrumentation (AEI)	- 24*
	Communication Engg. & Signal Processing (ECE)	- 24*



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