



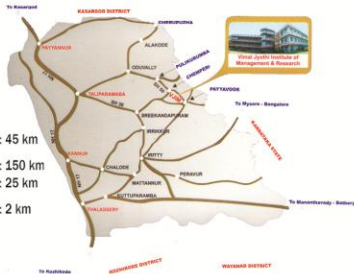
## VIMAL JYOTHI INSTITUTE OF MANAGEMENT & RESEARCH

Vimal Jyothi Institute of Management & Research is the first exclusive management research Institute in the Malabar region of Kerala. The institute is established as the sister concern of Vimal Jyothi Engineering College by the Meshar Diocesan Educational Trust of the Catholic Archdiocese of Tellicherry. Vimal Jyothi Institute is approved by AICTE and affiliated to Kannur University. With state-of-the-art facilities and outstanding faculty members, VJIM is committed to mould business leaders of tomorrow with professional integrity and moral uprightness.



### How to reach us

Lat: 12.097056, Long: 75.565998



Nearest Railway Station : Kannur Rly Stn. : 45 km  
 Nearest Airport : Karipur Airport : 150 km  
 : Kannur Airport\* : 25 km  
 Nearest Town : Chemperi : 2 km  
 \* Under construction

Venue: The FDP will be held at Vimal Jyothi Institute of Management & Research, Chemperi PO, Kannur Dist, Kerala. Pin - 670632

Fee : Faculty Academicians: Rs. 750/- (Single), Rs. 1000/- (2 faculty from an institution) (Fee includes course materials, lunch and refreshments)

Organising Committee : Dr. Thomas Michael, Principal VJIM  
 FDP Coordinators : Mr. Anoop Scaria, Asso. Professor - 9400467741  
 : Mr. Prasad Thomas, Asst. Professor - 9747545525  
 : Ms. Reshmi Thomas, Asst. Professor - 9400512240

# FACULTY DEVELOPMENT PROGRAMME

on  
**Effective teaching**  
 by applying **MOOCs**

8<sup>th</sup> April, 2017 (Saturday)



**VIMAL JYOTHI**  
 INSTITUTE OF MANAGEMENT & RESEARCH  
 CHEMPERI - KANNUR - KERALA  
[www.vjim.ac.in](http://www.vjim.ac.in)

### SWAYAM (Study Webs of Active – Learning for Young Aspiring Minds)

Government of India has initiated SWAYAM to achieve the three cardinal principles of Education Policy viz., access, equity and quality. To bridge the digital divide who have untouched by the digital revolution platform anywhere at any time. All the courses are interactive, prepared by the best teachers in the country and are available, free of cost, however students wanting certifications shall be offered a certificate on successful completion of the course, with a little fee and the marks/grades secured in this exam could be transferred to the academic record of the students. UGC has already issued the Regulation 2016. The courses will be in 4 quadrants – (1) video lecture, (2) specially prepared reading material that can be downloaded/printed (3) self-assessment tests through tests and quizzes and (4) an online discussion forum for clearing the doubts. In order to ensure quality content, seven National Coordinators have been appointed: NPTEL, UGC (for post-graduation education, CEC, NCERT & NIOS, IGNOU and IIM Bangalore for management studies.

### IIMBx MOOCs (Massive Open Online Courses)

IIMBx is founded on the philosophy that management education has the strong potential to transform our educational systems and that high-quality education must be available to all unconstrained by limitations imposed by location, finances or prior educational background. The vision of the IIMBx programme is to use technology and the digital medium to enable learners across the world, and especially in India, to access a high-quality learning experience led by the faculty at IIM Bangalore. IIMBx offers Massive Open Online Courses or MOOCs that embrace the "active learning" methodology; IIMBx MOOCs give the learner an opportunity to employ various learning modalities – listening, watching, reading and acting on the knowledge gained. Each concept is explained through carefully designed learning sequences that intersperse bite-sized videos with quizzes, readings and assignments. Discussion forums with thought-provoking questions add to the peer learning experience. IIMBx MOOCs also form a strong foundation for Blended Learning.

#### Why to attend ?

MOOCs provide an instructional platform to the faculty to teach students "OPEN COURSES" in the blended learning mode. Instructors leverage the power of MOOCs by teaching students basic concepts using online courseware and enriching their understanding using face-to-face discussions, case discussions, group project work and problem solving.

- To have Conceptual clarity of MOOCs teaching methods.
- To get an Insight into MOOCs.
- To get familiarity with tools and techniques of MOOCs.
- Opportunity to be taught by Experts and share experience with co-participants.

#### Objectives

- To provide hands-on experience of MOOCs
- To provide exposure to MOOCs
- Train faculty to draw better understanding of MOOCs platform.
- To develop the flair for using the platforms.

#### For whom:

Faculty members from the area of Management / Engineering / Commerce / Art & Humanities

#### Programme Content:

The course content has been designed to provide a clear understanding about MOOCs.

#### Programme

09.30 AM : Registration  
 10.00 AM : Welcome and Inauguration  
 10.30 AM - 12.00 PM : MOOC Orientation Session:  
 Strategy and the Sustainable Enterprise by  
 Professor PD Jose, IIM Bangalore  
 P D Jose is a professor at the Indian Institute of Management Bangalore and Chairperson for MOOC initiatives at IIMB  
 12.00 PM - 01.30 PM : Blended MOOCs in Classroom by  
 Monica Shah, Instructional Designer IIMBX  
 Topics Covered : Session on how to blend MOOC in classroom with a given subject Pros and Cons of Traditional teaching Vs Blended teaching  
 Activity : Role Play with the faculty  
 01.30 PM - 02.30 PM : Group Photo & Lunch Break  
 02.30 PM - 03.30 PM : Session 2: SWAYAM & Open courses  
 by Dr. Lajish V L, University of Calicut  
 03.30 PM - 03.45 PM : Tea Break  
 04.00 PM - 04.15 PM : Closing Remarks & Certificate Distribution

#### Certificate:

Certificates will be issued to the participants after successful completion of the FDP.

#### How to Register:

Participants can register through online at [www.vjim.ac.in](http://www.vjim.ac.in) or send filled in application through email to [fdp@vjim.ac.in](mailto:fdp@vjim.ac.in). Last date for registration : 31/03/2017.

#### Payment:

Payment can be done through DD in favour of Principal, Vimal Jyothi Institute of Management & Research payable at Chemperi or NEFT/RIGS to Syndicate bank, Vimal Jyothi Branch, A/c No: 24273030000015, IFSC code: SYNB0002427