



# VIMAL JYOTHI

INSTITUTE OF MANAGEMENT & RESEARCH

JYOTHI NAGAR, CHEMPERI - 670632, KANNUR D.T., KERALA, INDIA

Approved by AICTE & Affiliated to Kannur University

An ISO 9001 : 2015 Certified Institution

VJIM/CE/19/11

08-07-2019

To

The Controller of Examinations,  
Kannur University,  
Thavakkara, Civil Station P.O.  
Kannur Dist. 670 002

## IV SEMESTER MBA PROJECT REPORT SUBMISSION

Sir,

The Project Reports of Batch 2017-19 of Vimal Jyothi Institute of Management & Research are being sent herewith for your necessary action and perusal.

Reg. No.	Name Of The Student	Project Title
B7GMBA3001	ALWIN MATHEW	Impact of Performance Appraisal on Employee Satisfaction at Telk Ltd; Angamaly
B7GMBA3002	AMAL RAJU	A Study on Financial Performance Analysis on Western India Plywoods Ltd; Kannur
B7GMBA3003	ARUN KURIAKOSE	A Study on The Impact of Print Media on Social Life of Households In Kannur District on Behalf of The Malayala Manorama
B7GMBA3004	ASHWIN V K	A Study on Working Capital Management at Transformers & Electruals Kerala Limited, Angamaly
B7GMBA3005	EBIN MATHEW	A Study on The Effect Of Non Performing Asset on The Financial Position of Federal Bank Ltd
B7GMBA3006	GEORGE KS	A Study on The Factors Influencing News Paper Reading Habit Of People With Special Reference To Malayala Manorama Kannur
B7GMBA3007	JOBIN JOSEPH	A Study On Customer Awareness About Modern Agro Machines With Special Reference To Kamco Ltd Athani ,Ernakulam
B7GMBA3008	REJIL JOSEPH	A Study On Financial Performance Analysis Of South Indian Bank Ltd Ltd
B7GMBA3009	SIJO K T	A Study on Customers' Brand Loyalty Towards Ceramic Tiles In Kannur District With Reference To Kajaria Ceramics Ltd
B7GMBA3010	V. LALROPEKA	A Study on Level of Customer Satisfaction on Pre-Purchase, Purchase And Post Purchase of Wooden Flooring At The Western India Plywoods Ltd., Kannur
B7GMBA3011	AISWARYA DHANANJAYAN	A Study on The Effectiveness of Training & Development With Special Reference To Kamco Ltd Athani ,Ernakulam
B7GMBA3012	AKHILA PM	A Study on The Effectiveness of Performance Appraisal System With Special Reference To Apollo Tyres Ltd Kalamasseri,Ernakulam
B7GMBA3013	AMRUTHA S	A Study on Effectiveness of Traing & Development Programmes In FACT Ltd ,Udyogamandal
B7GMBA3014	ANITTA TOM	A Study on Working Capital Management With Special Reference to KAMPCO Ltd Athani
B7GMBA3015	ANJANA MATHEW	A Study on Employee Satisfaction at Travancore Cochin Chemicals Ltd., Kochi

CONTD-2

Ph: +91 - 0460-2213900, Fax: +91 - 0460 2213513, E-mail: office@vjim.ac.in, Website: www.vjim.ac.in

*Relentlessly towards perfection*

B7GMBA3016	ANUSREE K	A Study on Effectiveness of Distribution With Special Reference To Eastern Condiments Pvt Ltd Adimali
B7GMBA3017	ANUSREE K	A Study on Performance Appraisal of Employees In Ti Cycles of India, Chennai
B7GMBA3018	APARNA MOHAN	
B7GMBA3019	ASWATHY CK	A Study on The Effectiveness Of Training & Development Programme Among Employees In Kitex Limited Kizhakkambalam
B7GMBA3020	DEEPA JOSEPH	A Study on Performance Appraisal With Special Reference To The Western India Plywoods Ltd ,Kannur
B7GMBA3021	DHANUSHA P K	A Study on Comparison of Performance Analysis o Equity Shares of Five Sectors
B7GMBA3022	DHANYA ALEXANDER	A Study on Employee Commitment @ Hindustan Petroleum Corporate Ltd ,Ernakulam
B7GMBA3023	JASNADEVASSY	A Study on Job Satisfaction of The Nurses And Their Turnover With Special Reference To Aster/DM WIMS Hospital, Wayanad
B7GMBA3024	JIJILA.V.V	A Study on Stress Managemnet of Employees In HMT Machine Tools Ltd Kalamaserry
B7GMBA3025	JINSHA JOSE	A Study on Customer Satisfaction Towards Apollo Tyres Ltd; Kalamasseri, Ernakulam
B7GMBA3026	JOSNA MARY JOSE P J	A Study on Inventory Management At Travancore Cochin Chemicals Ltd ,Kochi
B7GMBA3027	KARUNA P.S.	A Project Report on Working Capital Management With Special Reference To Apollo Tyres Ltd; Kalamasery
B7GMBA3028	MARIA THOMAS	A Study on Financial Performance Analysis of Hindustan Petroleum Corporation Limited, Kadavantra
B7GMBA3029	NIDHIYA SUJITH	A Study on Rewards And Recognition Policy of The Campco Ltd.,Mangalore
B7GMBA3030	PRAVITHA.V	A Study on Financial Performance of The ULCCS, Vadakara
B7GMBA3031	PRINCY M M	A Study on Quality of Work Life at Uralungal Labour Contract Co-Operative Society Ltd; Vadakara
B7GMBA3032	RAGILA K	A Study on Financial Performance of The CAMPCO Ltd, Mangalore
B7GMBA3033	RAMYA KRISHNAKUMAR	A Study on Effectiveness of Training & Development With Special Referer Roots Industries India Ltd Kovai
B7GMBA3034	SARANYA P.S	A Study on Retailers Preference Towards Decorative Paint Segment of Paints Pvt Ltd Kochi
B7GMBA3035	SAROQUIN ANN MARIYA JAISON	A Study on Factors Affecting Brand Perception With Reference to The Brand Scoobee Day @ Kitex Ltd ,Kizahakkambalam, Aluva
B7GMBA3036	SNEHA R	A Study on Employee Job Satisfaction With Special Reference To ICICI Prudential Life Insurance Co. Ltd.
B7GMBA3037	SWETHA .V.V	A Study on Quality of Work Life & Employee Satisfaction of The Mariyan Apparels Pvt . Ltd.

Please do the needful in this regard.

Yours faithfully

*Angeluel*  
Principal

VIMAL JOYTHI INSTITUTE OF  
MANAGEMENT & RESEARCH  
CHEMPERI, KANNUR - 670 632



29/07/2019  
Principal  
20/09  
Kannur University  
Campus P.O.