



Analysis of Feedback from Employers:

Employers' feedback on Curriculum, Teaching, Learning and Evaluation has been collected. Only five employers responded positively. To collect the Feedback from the employers, a structured questionnaire was given to them. The data collected, analysed and observations were drawn as below.

The industry representatives are happy with the syllabus of Kannur University and they are satisfied with the course content. They are agreeing with that the syllabus which is prescribed by university are useful for developing entrepreneurial skills, Communication skills, inculcating team spirit, ability to apply technology, apply managerial and leadership qualities.

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