



**VIMAL JYOTHI INSTITUTE
OF MANAGEMENT &
RESEARCH**

*(Approved by AICTE & Affiliated to
Kannur University)*

FEEDBACK REPORT

2023-2024



[Signature]
20/3/24
PRINCIPAL
VIMAL JYOTHI INSTITUTE OF MANAGEMENT
AND RESEARCH
CHEMPERI, KANNUR, KERALA-670 632

STUDENTS FEEDBACK ANALYSIS

Students feedback plays a vital role in shaping the direction of our academic programs. It provides us with insights into what is working well and where there might be opportunities for enhancement. Whether it is about the relevance of the subjects, the teaching methodologies, the balance between theory and practical applications.

Objective: This report aims to analyse student feedback regarding academic performance and the ambience of the college. The feedback was collected through surveys conducted among students in various batches.

Year: 2023-24

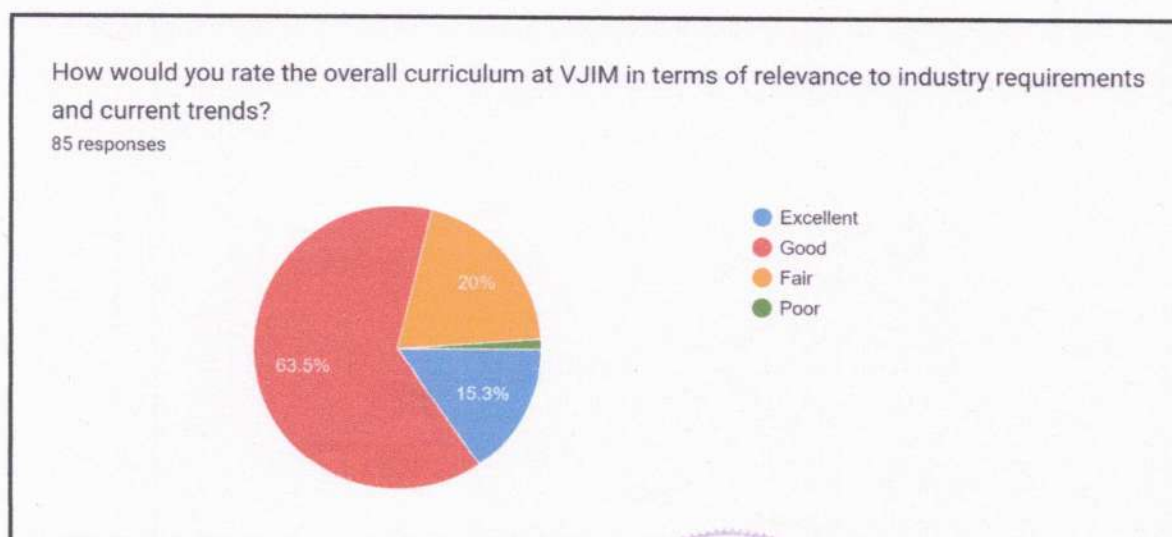
Number of Participants: 91

Number of questions: 11

Number of Responses received: 85

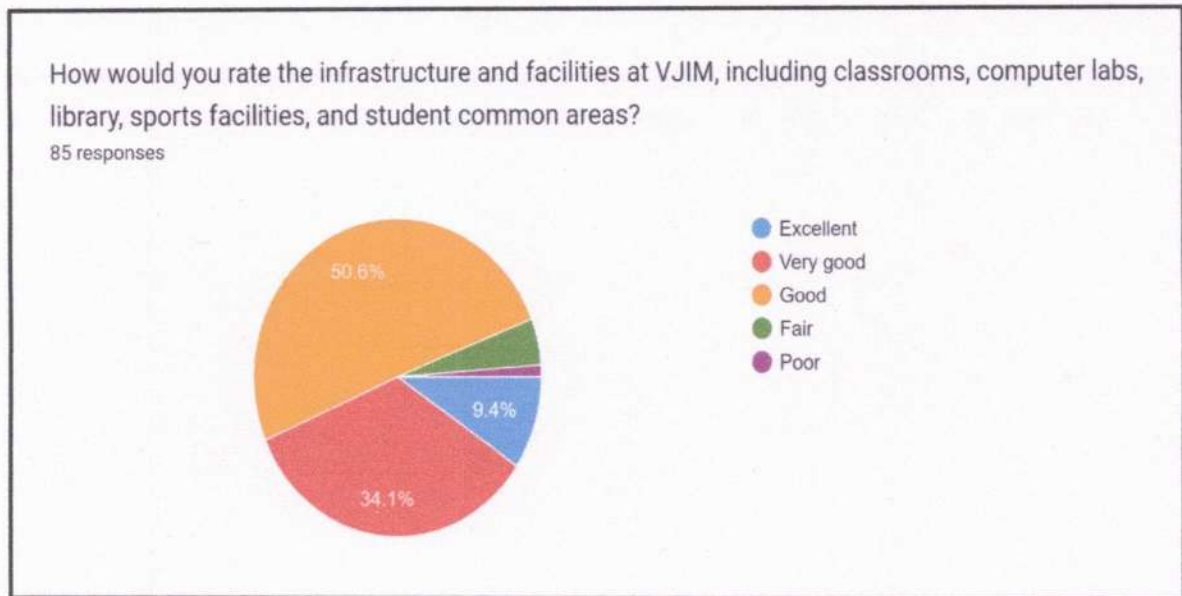
Analysis and Report of the Questionnaire

1. How would you rate the overall curriculum at VJIM in terms of relevance to industry requirements and current trends?



Most students rate the curriculum as Good to Excellent in terms of relevance to industry requirements and current trends. This indicates that the courses offered align well with the demands of the job market and the evolving business landscape.

2. How would you rate the infrastructure and facilities at VJIM, including classrooms, computer labs, library, sports facilities, and student common areas?



Most students have expressed overall satisfaction with the infrastructure and facilities at VJIM. Most facilities such as classrooms, computer labs, library, sports facilities, and student common areas have received positive ratings, ranging from Good to Excellent.

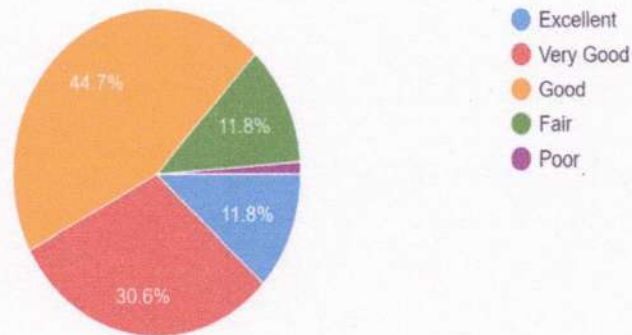
3. How do you rate the applicability/relevance to real life situations of the course?

Most students rate the applicability and relevance of the course to real-life situations as Very Good to Excellent. This suggests that the curriculum effectively bridges the gap between theory and practical application.



How do you rate the applicability/relevance to real life situations of the course?

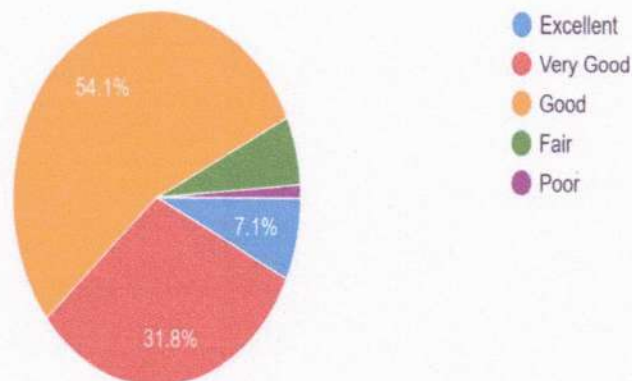
85 responses



4. Your opinion on depth of the course content.

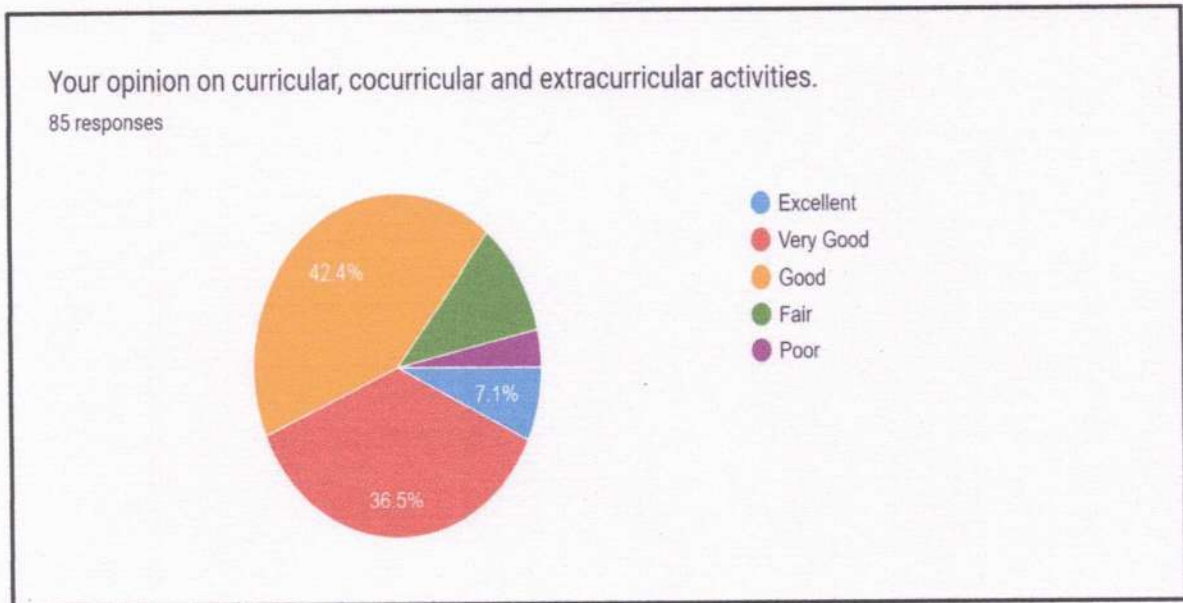
Your opinion on depth of the course content

85 responses



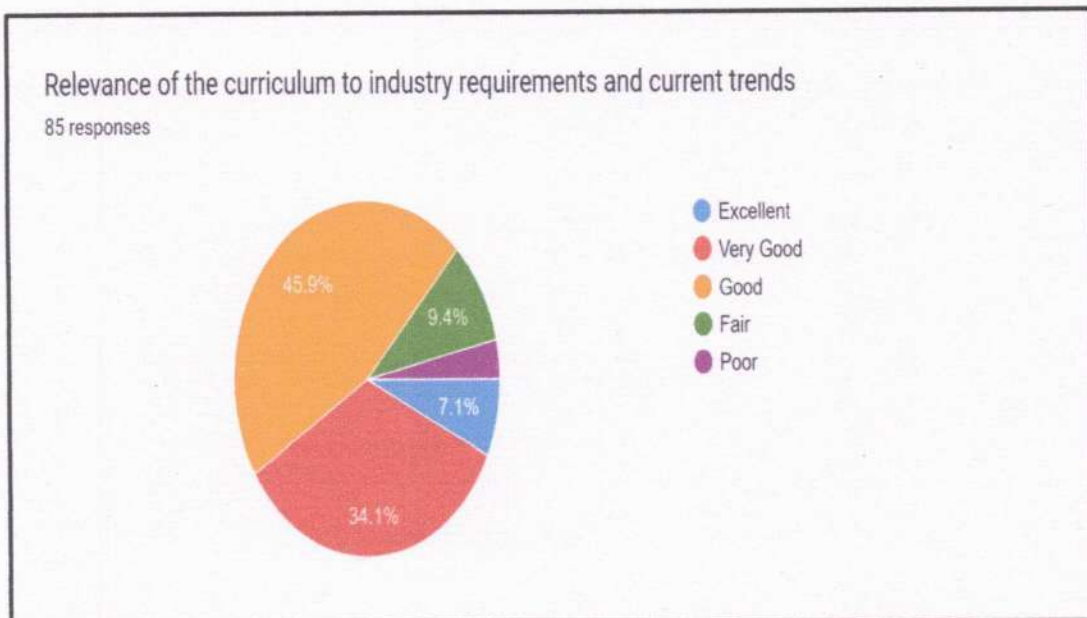
Students have generally rated the depth of course content as Good to Very Good, indicating that the curriculum covers subjects with adequate depth to facilitate meaningful learning outcomes.

5. Your opinion on curricular, cocurricular and extracurricular activities.



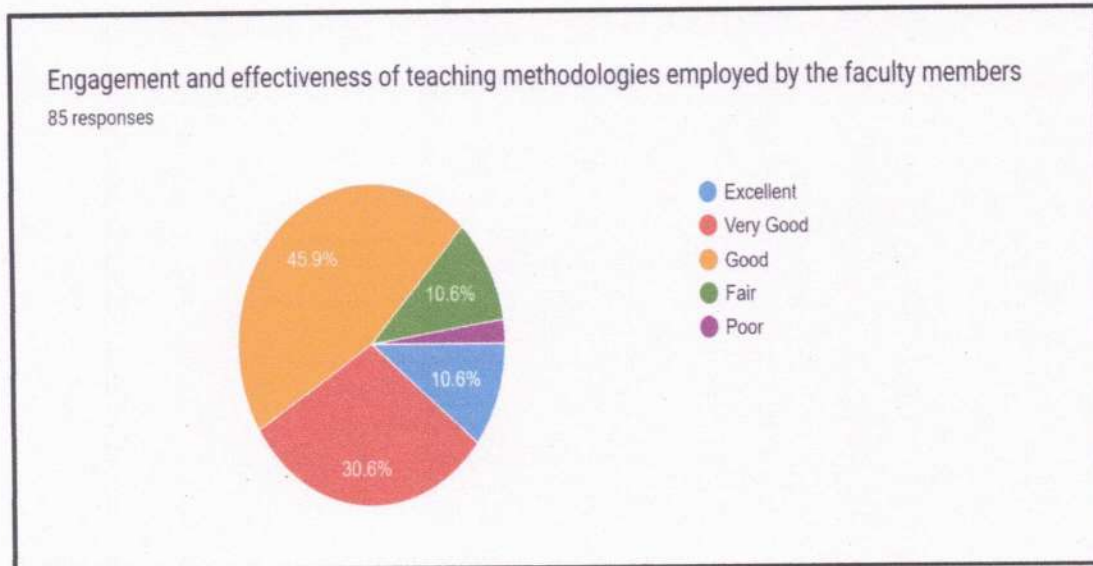
Students have mixed opinions about the activities offered at VJIM. While some rate them positively, others believe there is room for improvement in terms of the variety and scope of extracurricular activities.

6. Relevance of the curriculum to industry requirements and current trends.



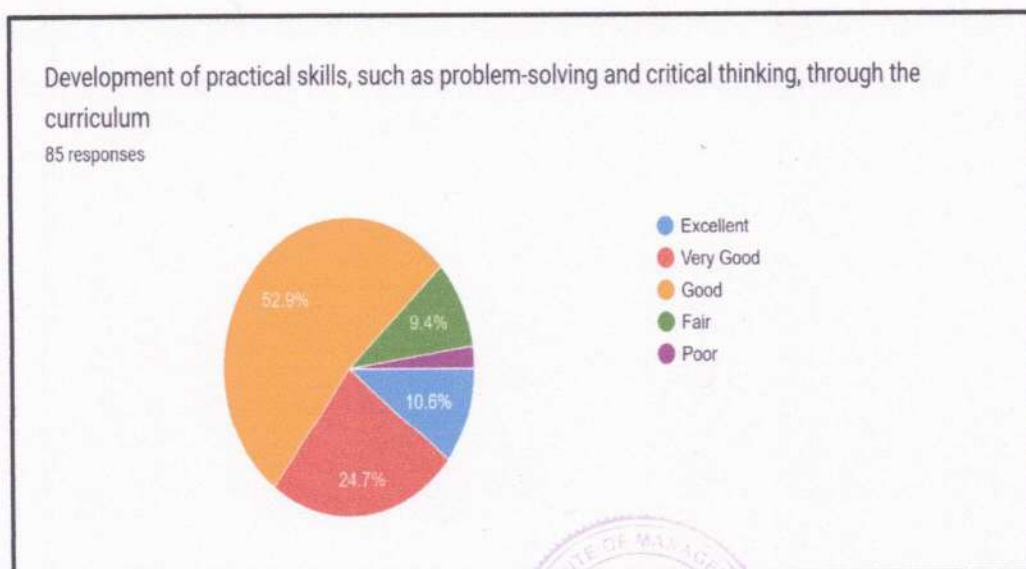
Most students rate the curriculum as Good to Excellent in terms of relevance to industry requirements and current trends.

7.Engagement and effectiveness of teaching methodologies employed by the faculty members.



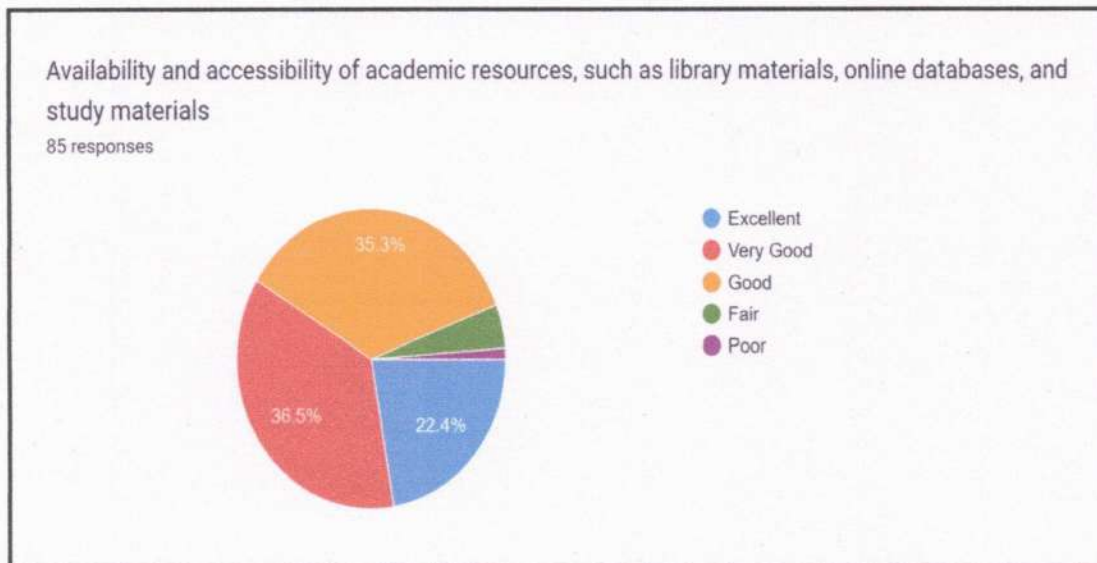
Most students rate the teaching methodologies employed by faculty members as Good to Very Good. This indicates that the faculty is effective in engaging students in the learning process.

8.Development of practical skills, such as problem-solving and critical thinking, through the curriculum.



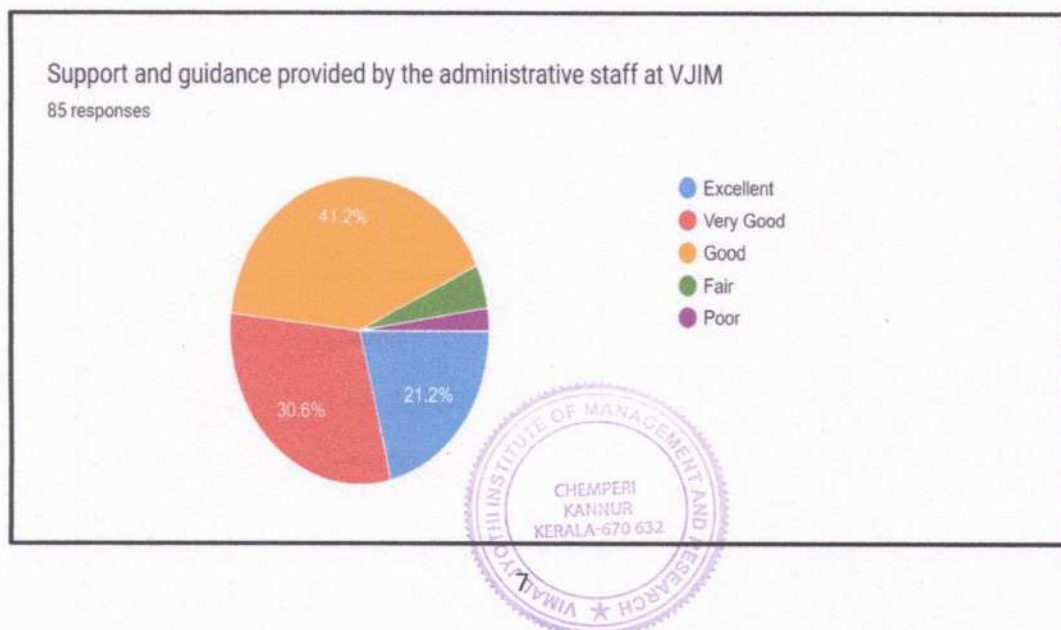
Most students believe that the curriculum at VJIM helps in developing practical skills, such as problem-solving and critical thinking. The ratings for this aspect range from Good to Excellent.

9. Availability and accessibility of academic resources, such as library materials, online databases, and study materials.



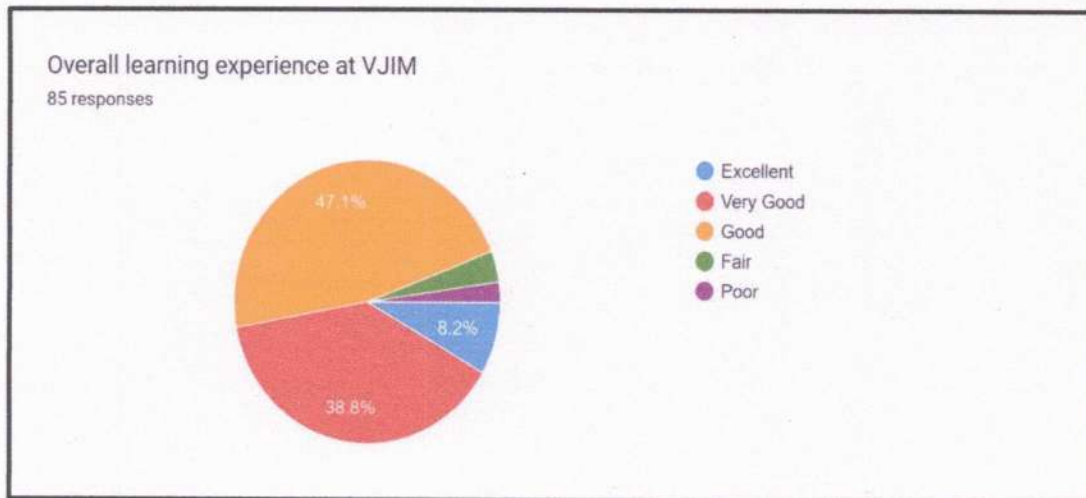
Students are generally satisfied with the availability and accessibility of academic resources, such as library materials, online databases, and study materials, with ratings ranging from Good to Excellent.

10. Support and guidance provided by the administrative staff at VJIM.



Students' opinions about the support and guidance provided by the administrative staff at VJIM are mixed, with some rating it positively and others suggesting room for improvement.

11. Overall learning experience at VJIM.



Most students rate their overall learning experience at VJIM as Good to Excellent, indicating a positive and satisfactory academic journey.

Conclusion

The feedback reflects a generally positive perception of the curriculum and facilities at VJIM. However, there are specific areas that require attention and improvement, such as extracurricular activities, faculty-student support, and practical-oriented learning. By incorporating the suggestions and addressing the concerns raised by students, VJIM can continue to enhance its educational offerings and create a more enriching learning environment for all students.

TEACHERS FEEDBACK ANALYSIS REPORT

Introduction

VJIM is very particular to collect feedback of the teachers upon the curriculum and the related matters of the programme of studies. Yearly assessment of the feedback helps the teachers and the institution to take necessary steps in

improving the implementation of the course for the betterment of the students. Here is the summary and analysis of the curriculum details of the academic year of 2020-21. There are 15 questions given to the faculty for the systematic assessment of the curriculum.

Objectives

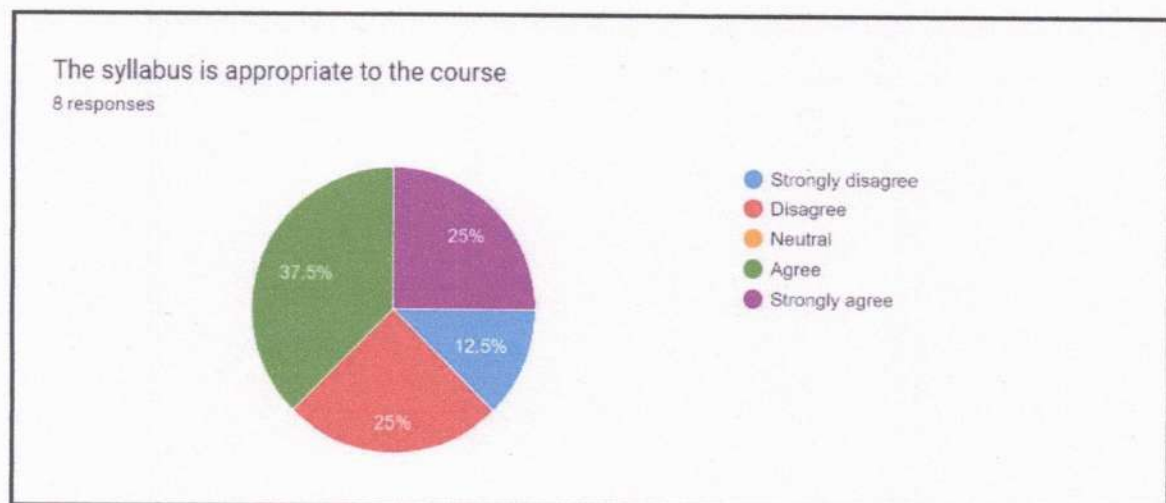
Faculty feedback provides valuable insights into the strengths and weaknesses of the curriculum. It helps identify areas that require enhancement or modification to meet the evolving needs and expectations of students and the industry.

Summary of the Feedback

Year of Assessment	2023-24
Number of questions	10
Number of participants	8

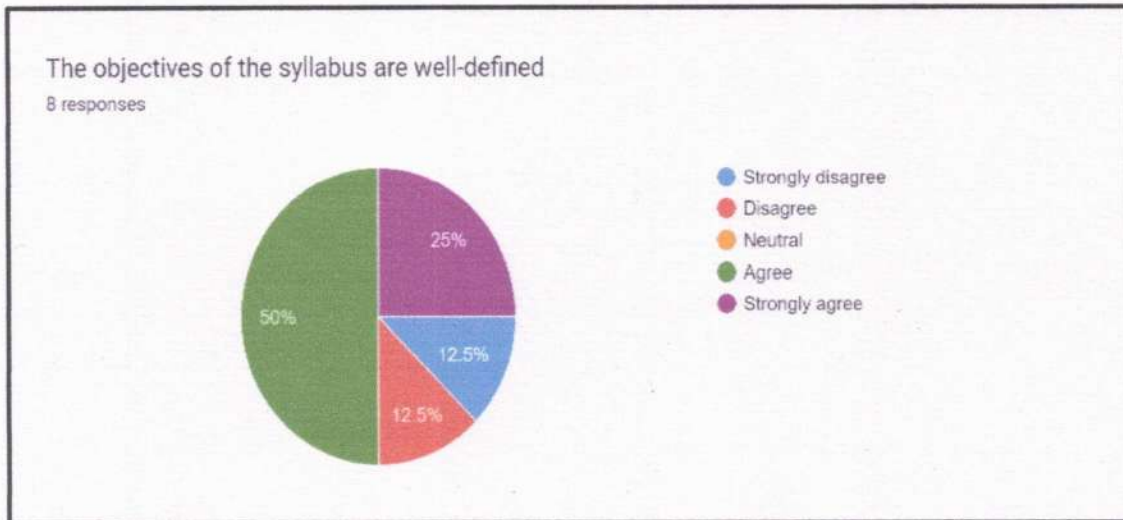
ANALYSIS REPORT OF QUESTIONNAIRE

1. The syllabus is appropriate to the course.



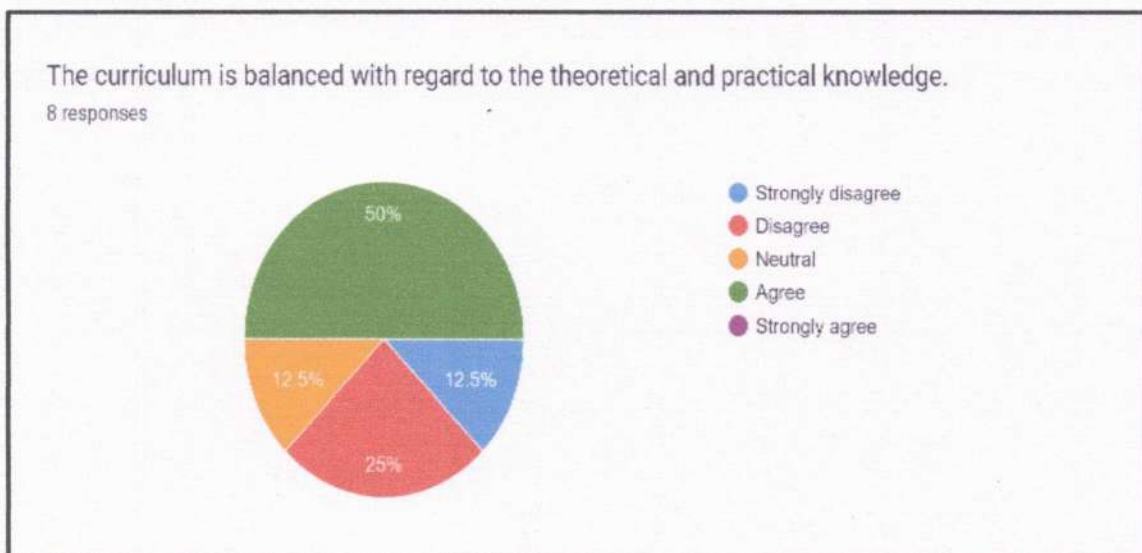
The faculty members for the subjects have expressed varied opinions on the appropriateness of the syllabus. Majority of the faculty agree with the statement and others have mixed opinions.

2. The objectives of the syllabus are well-defined.



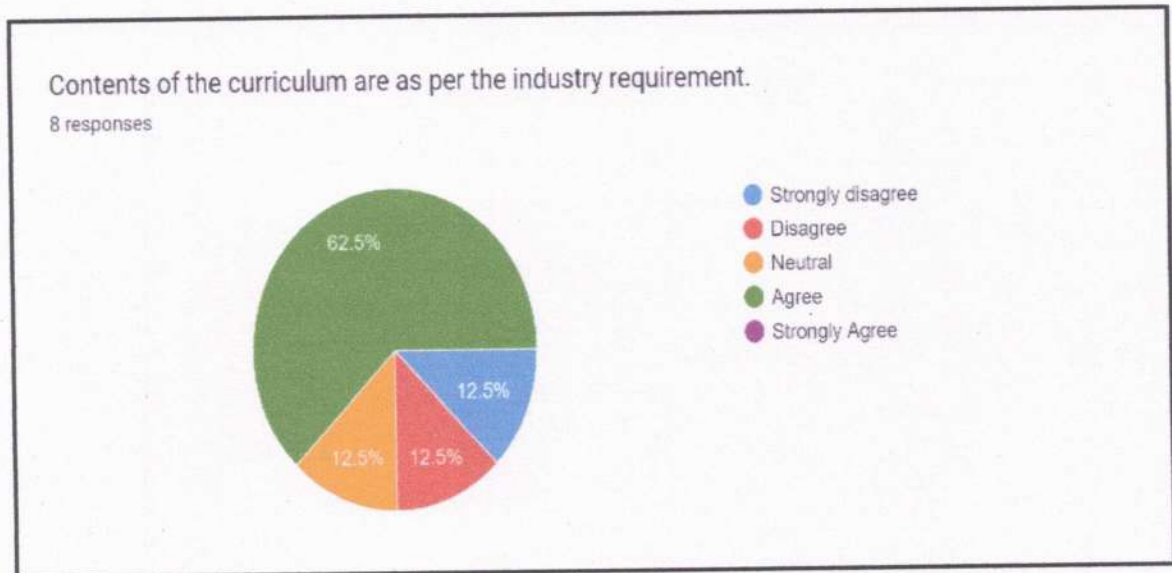
Most of the faculty members have agreed or strongly agreed that the syllabus objectives are well-defined for all subjects except MC and QTM.

3. The curriculum is balanced regarding the theoretical and practical knowledge.



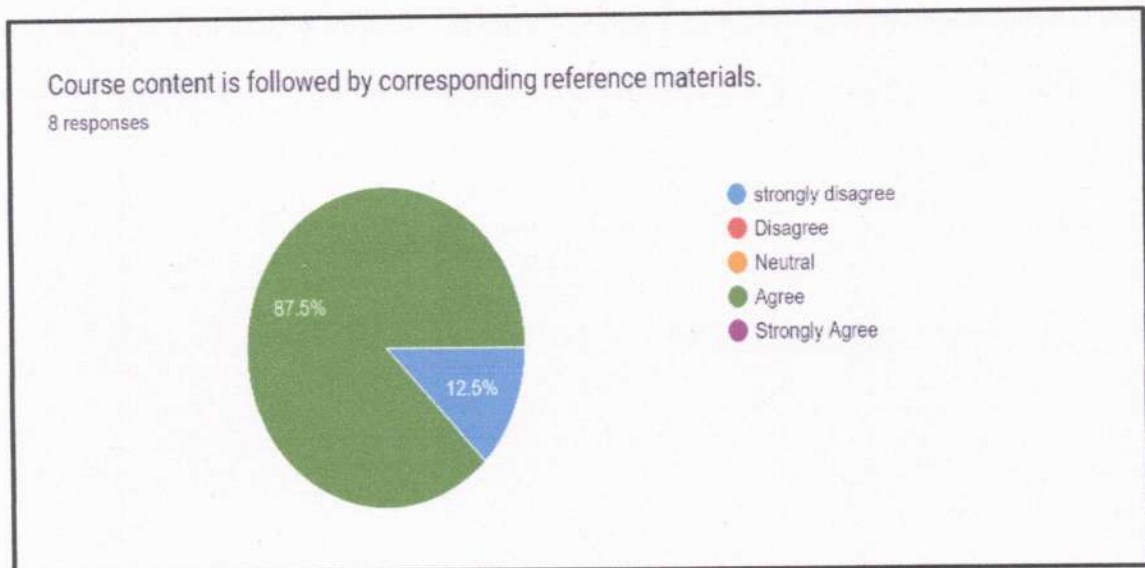
Most faculty members for different subjects agree that the curriculum is balanced regarding theoretical and practical knowledge.

4. Contents of the curriculum are as per the industry requirement.



The majority of faculty members for all subjects agree or strongly agree that the contents of the curriculum are as per the industry requirement.

5. Course content is followed by corresponding reference materials.

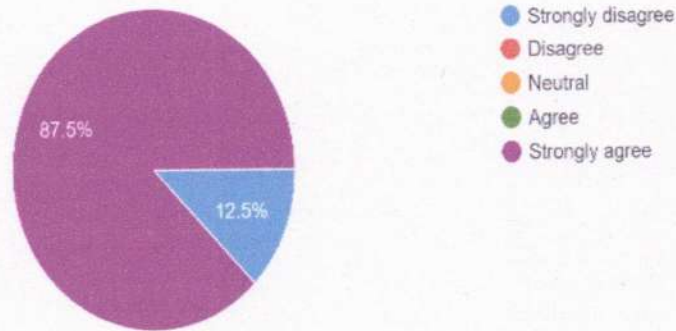


For most subjects, the faculty members agree or strongly agree that the course content is followed by corresponding reference materials.

6. Infrastructural facilities required for the curriculum are available in the college.

Infrastructural facilities required for the curriculum are available in the college.

8 responses

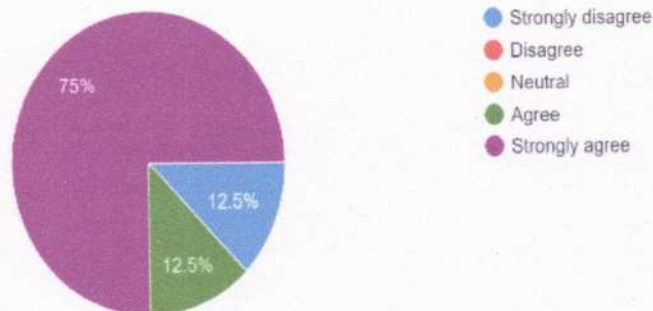


Most faculty members for all subjects strongly agree that the infrastructural facilities required for the curriculum are available in the college.

7.The college provides adequate opportunities and support to faculty members for upgrading skills and qualifications.

The college provides adequate opportunities and support to faculty members for upgrading skills and qualifications .

8 responses

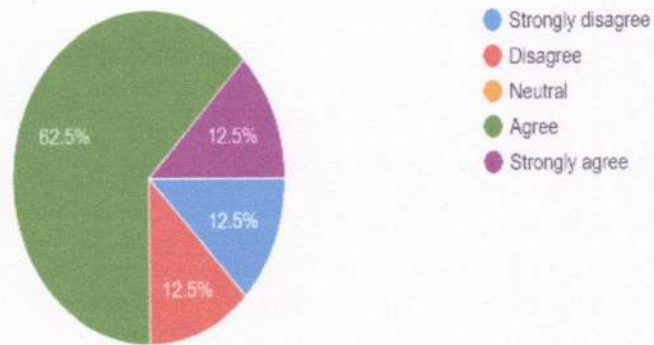


Faculty members for all subjects have strongly agreed that the college provides adequate opportunities and support to upgrade skills and qualifications.

8.The depth of the course content is adequate to have significant learning outcomes.

The depth of the course content is adequate to have significant learning outcomes.

8 responses

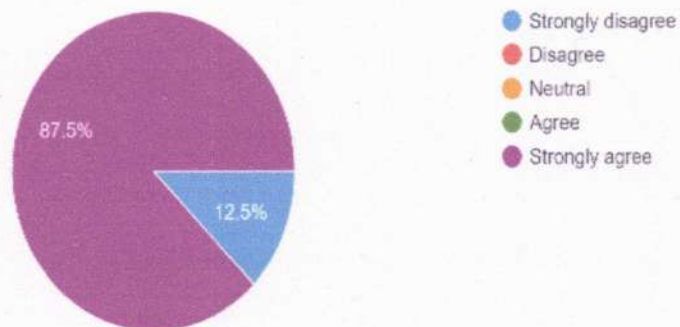


Most faculty members agree or strongly agree that the depth of the course content is adequate to have significant learning outcomes for all subjects.

9. The prescribed reference books are available in the library in sufficient numbers.

The prescribed reference books are available in the library in sufficient numbers.

8 responses

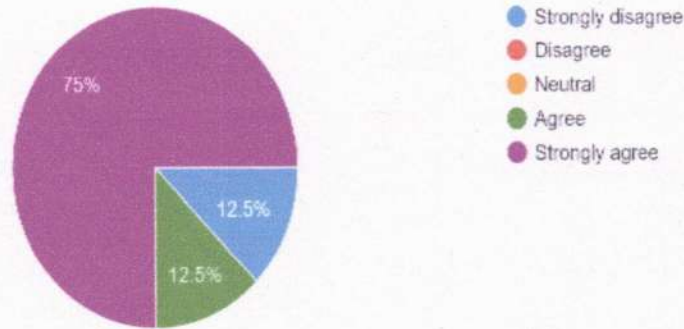


Majority of the faculty members agree or strongly agree about the availability of prescribed reference books.

10. ICT facilities in the college are adequate and satisfactory.

ICT facilities in the college are adequate and satisfactory.

8 responses



Most faculty members agree or strongly agree that the ICT facilities in the college are adequate and satisfactory for all subjects.

Conclusion

The feedback covers different subjects, academic years, and semesters. VJIM can enhance the overall quality of the MBA program and improve the learning experience for both faculty and students. Address the concerns raised by faculty members about syllabus appropriateness and well-defined objectives and ensure a balanced curriculum with industry-relevant content for all subjects.

ALUMNI FEEDBACK ANALYSIS REPORT

Introduction

Alumni feedback serves as a valuable source of information and insights that can significantly impact the overall quality and effectiveness of the educational institution. The IQAC collected feedback from the alumni of the college. The feedback collected via Google form.

Objective

Alumni, having experienced the curriculum firsthand during their time at the college, can provide valuable insights into the relevance of the courses in the context of real-world scenarios and industry demands.

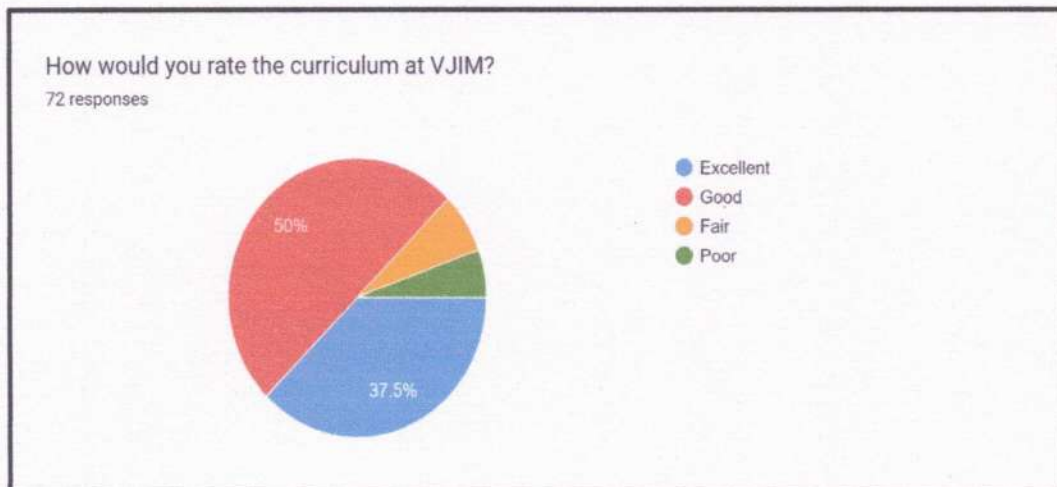
Summary of the Feedback

Year of Assessment	2023-24
Number of questions	10
Number of participants	72

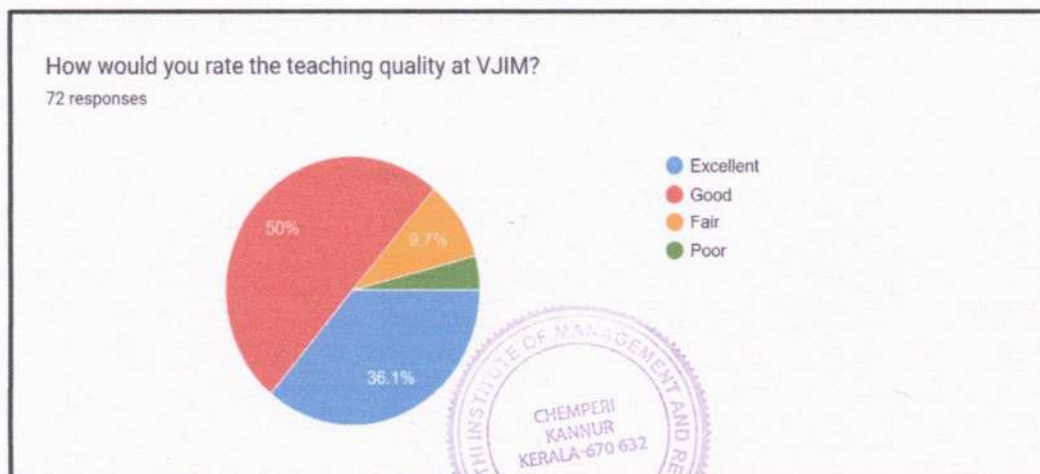
ANALYSIS REPORT OF QUESTIONNAIRE

1. How would you rate the curriculum at VJIM?

Most alumni rated the curriculum positively, with many considering it to be good and excellent. However, there were a few respondents who expressed that the curriculum could be more updated and focused on real-time business scenarios.

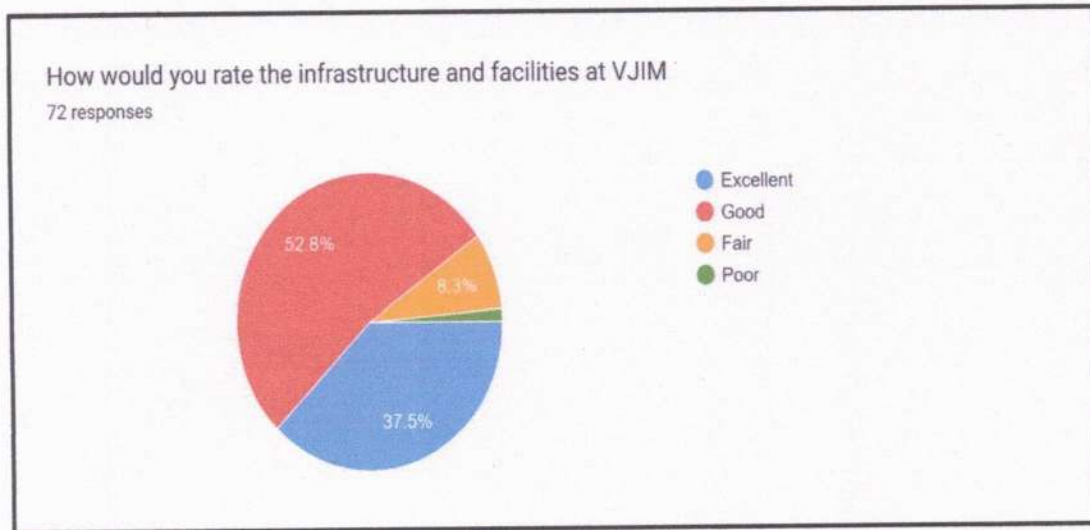


2. How would you rate the teaching quality at VJIM?



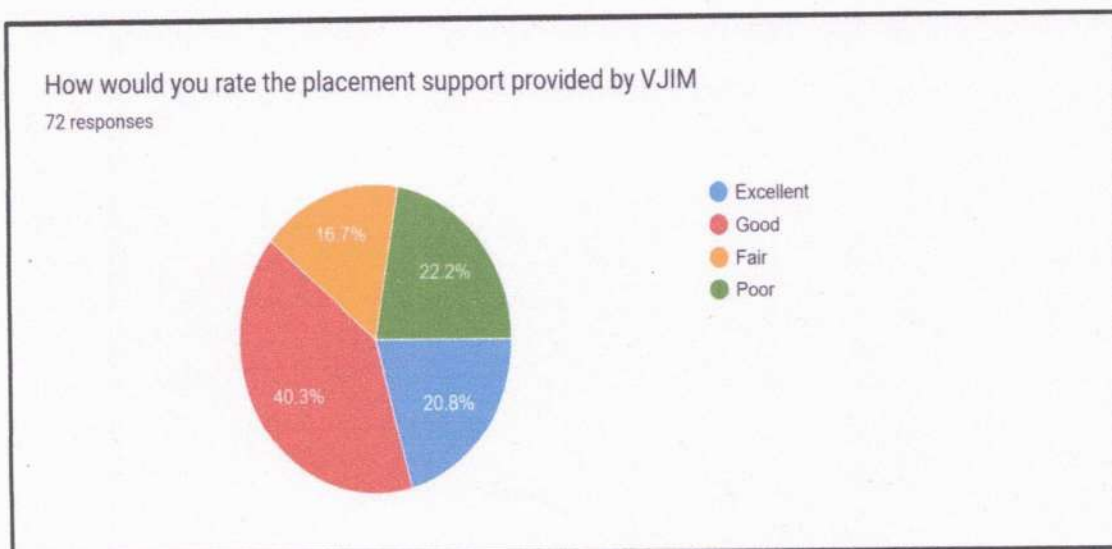
The teaching quality received mixed reviews from the alumni. While some rated it as good and excellent, others considered it to be fair or poor. Improving teaching methods and incorporating industry-experienced guest lecturers were suggested by some respondents.

3. How would you rate the infrastructure and facilities at VJIM.



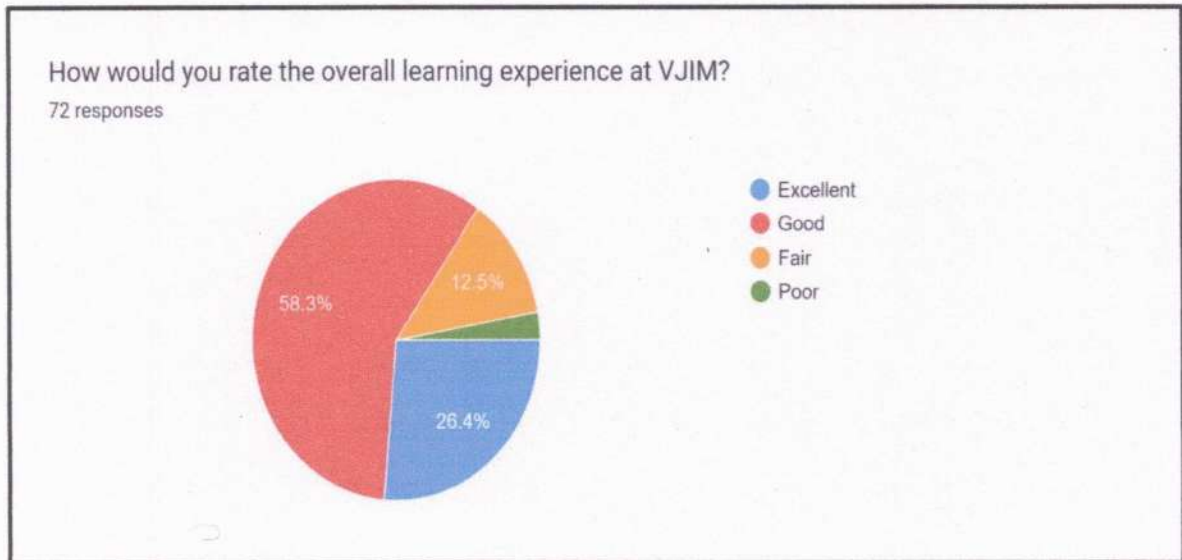
Most alumni expressed satisfaction with the infrastructure and facilities at VJIM, rating them as good to excellent. However, a few respondents mentioned the need for a focus on extracurricular activities and a gymnasium.

4. How would you rate the placement support provided by VJIM



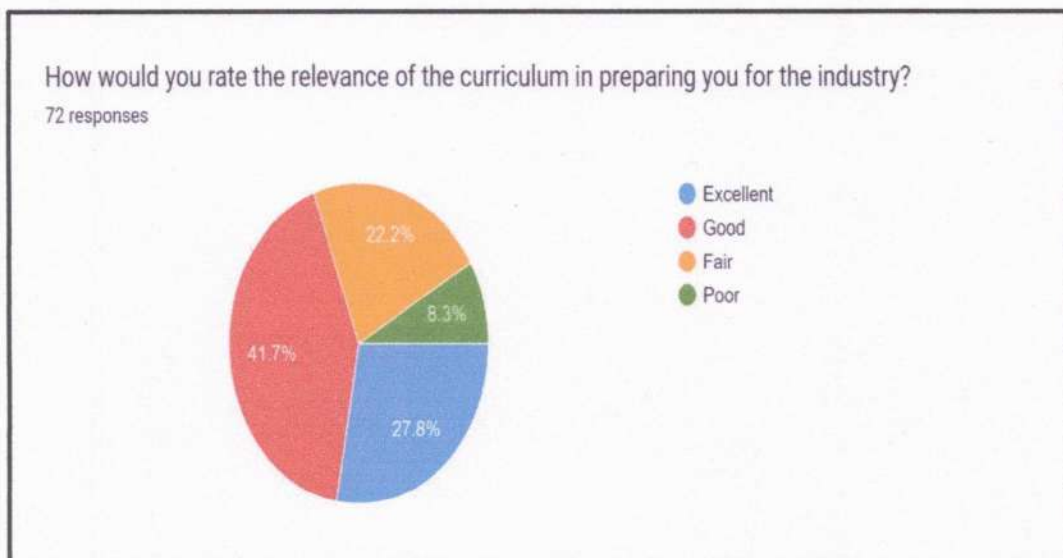
Alumni feedback on placement support varied, with some considering it to be good, while others expressed disappointment and suggested the need for more placement opportunities, especially from reputed MNCs.

5. How would you rate the overall learning experience at VJIM?



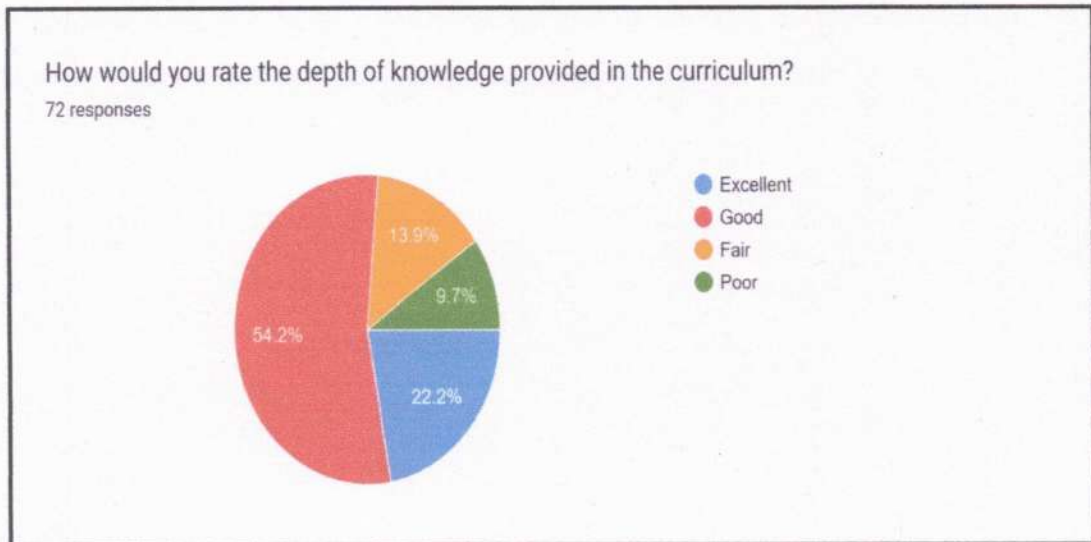
The overall learning experience at VJIM was positively rated by most alumni, with many considering it to be good or excellent.

6. How would you rate the relevance of the curriculum in preparing you for the industry?



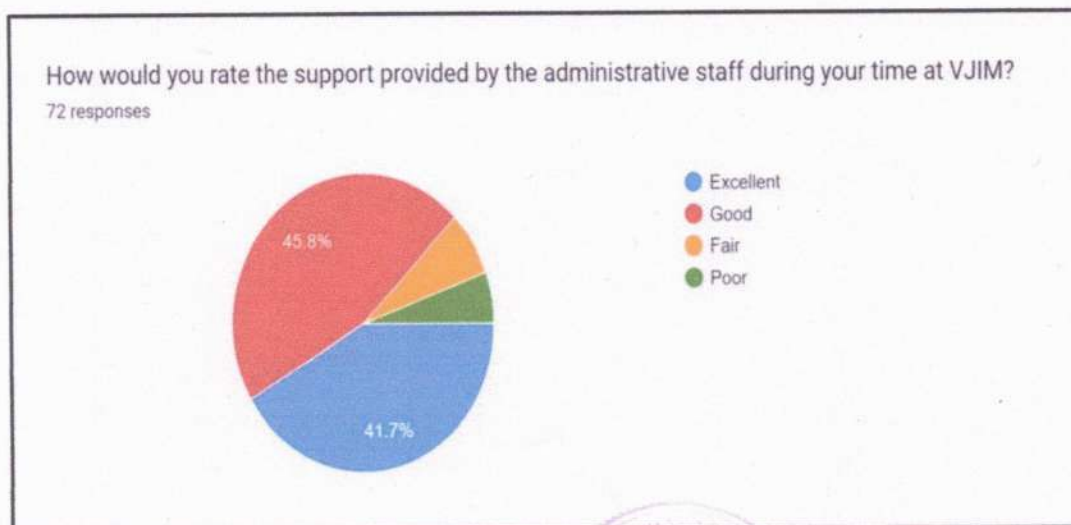
Alumni opinions about the relevance of the curriculum in preparing them for the industry were mixed, with some considering it fair and others excellent. Incorporating more practical sessions and focusing on current business scenarios were suggested for improvement.

7. How would you rate the depth of knowledge provided in the curriculum?



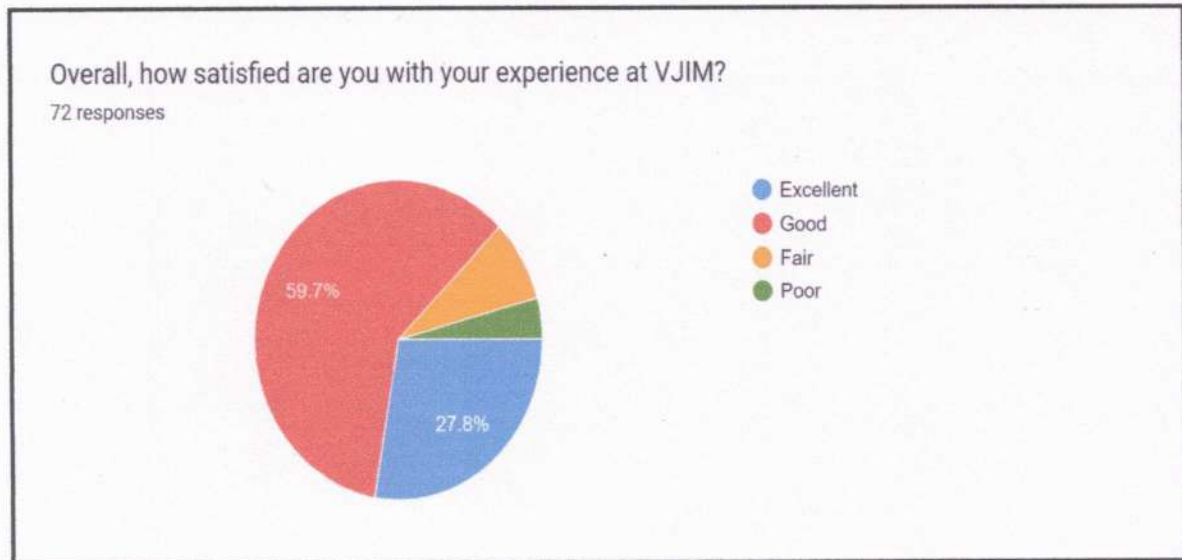
The depth of knowledge provided in the curriculum received mixed feedback, with some alumni considering it fair or poor, while others rated it good or excellent.

8. How would you rate the support provided by the administrative staff during your time at VJIM?



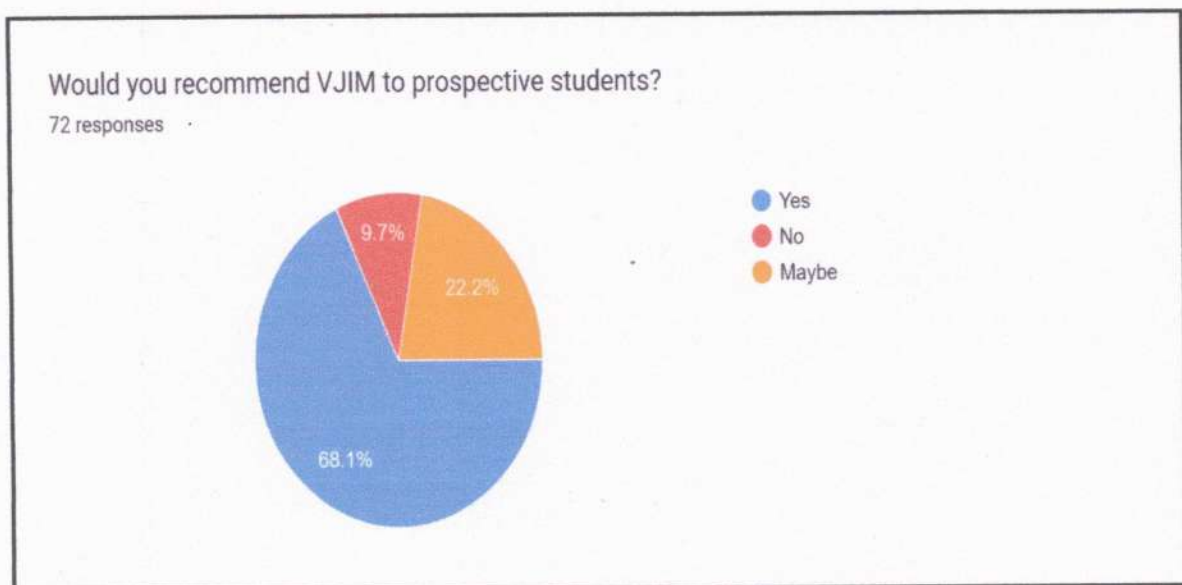
The support provided by the administrative staff received varied responses, with some alumni rating it positively, and others expressing the need for more focus on student placement and assistance.

9. Overall, how satisfied are you with your experience at VJIM?



The overall satisfaction of alumni with their experience at VJIM was generally positive.

10. Would you recommend VJIM to prospective students?



Most of the alumni responses indicating that they would recommend the college to prospective students.

EMPLOYER FEEDBACK ANALYSIS REPORT

Introduction

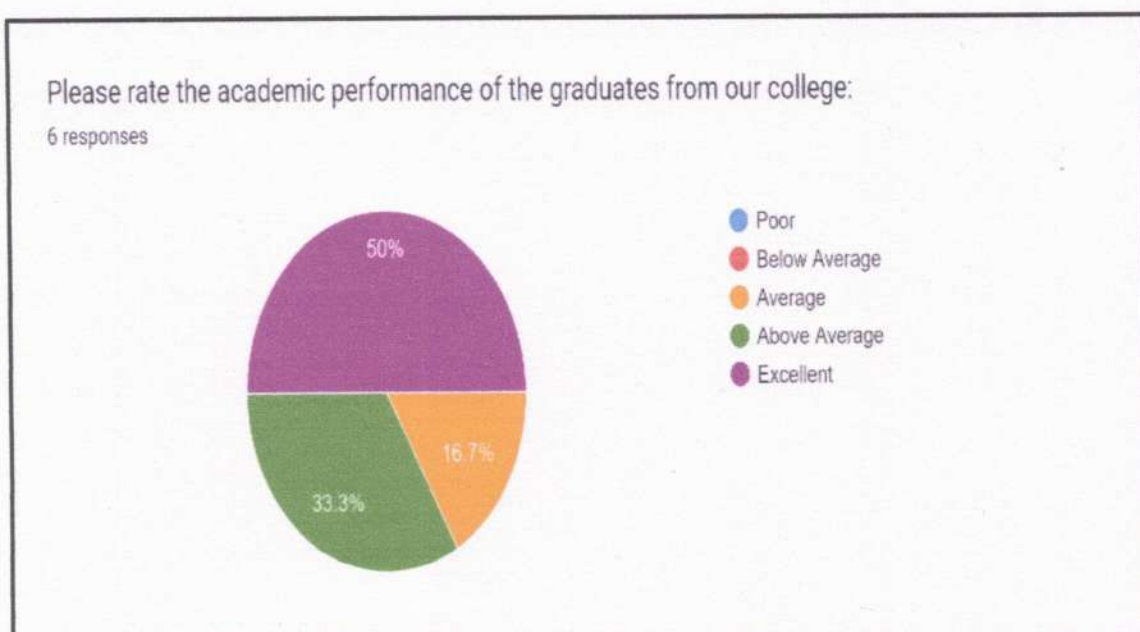
Employer feedback analysis in MBA colleges is of paramount importance as it provides valuable insights into the effectiveness of the educational programs and the preparedness of MBA graduates for the job market. The IQAC has collected feedback on curriculum from the employers of those students completed their studies from this college place.

Objectives

Employer feedback helps assess whether the MBA curriculum aligns with the current and future needs of the industry. It ensures that the courses offered equip students with the knowledge and skills that employers seek in potential candidates.

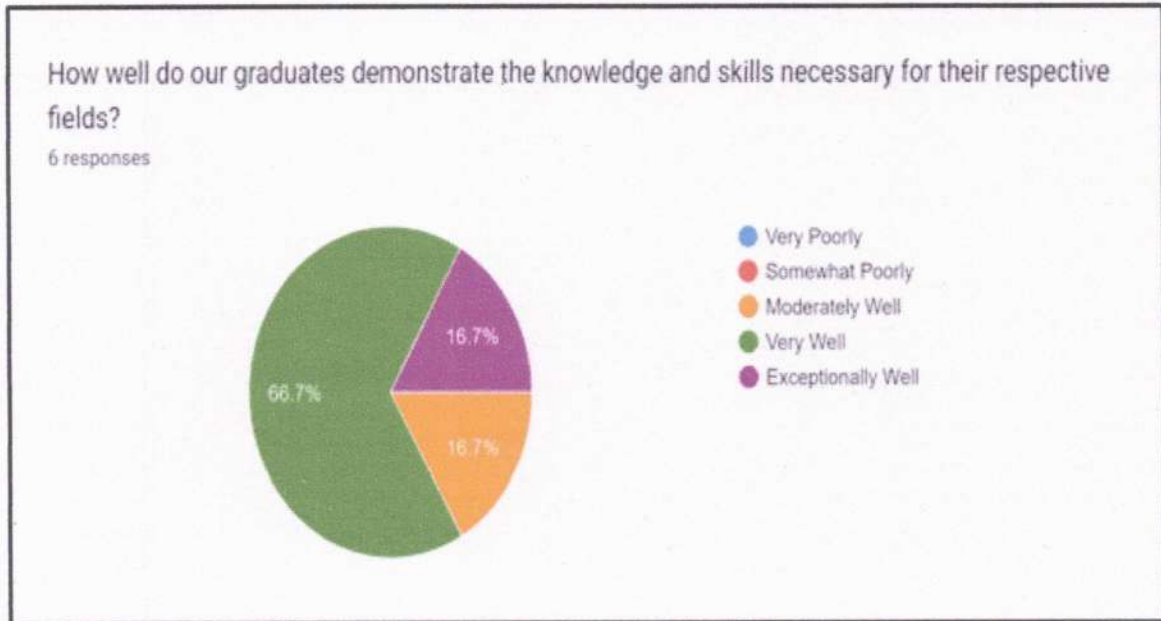
ANALYSIS REPORT OF QUESTIONNAIRE

1. Please rate the academic performance of the graduates from our college:



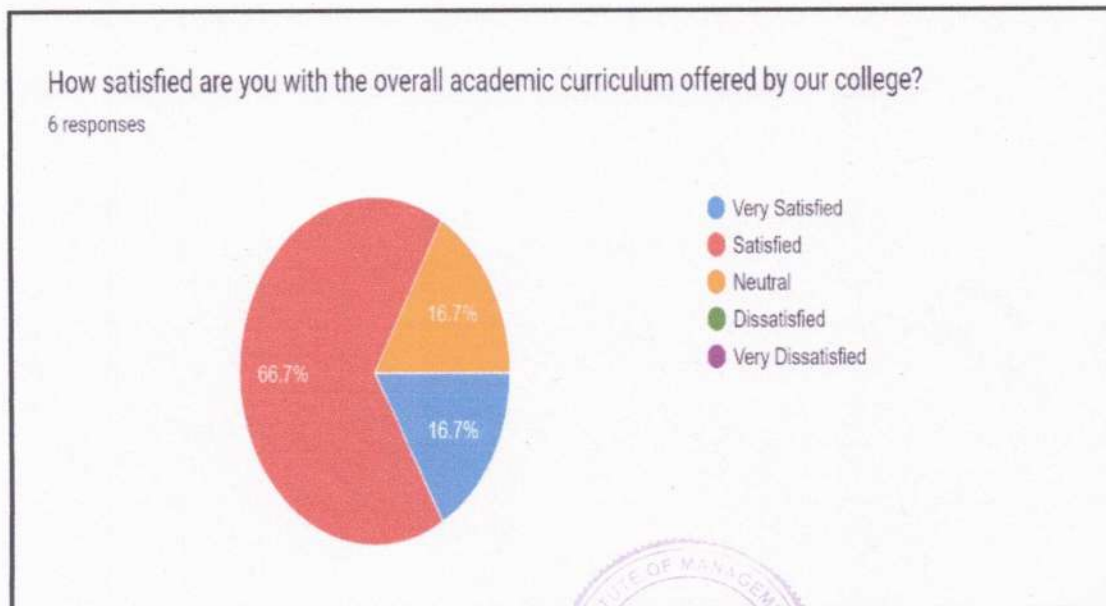
Most respondents rated the academic performance of the graduates as above average to excellent.

2. How well do our graduates demonstrate the knowledge and skills necessary for their respective fields?



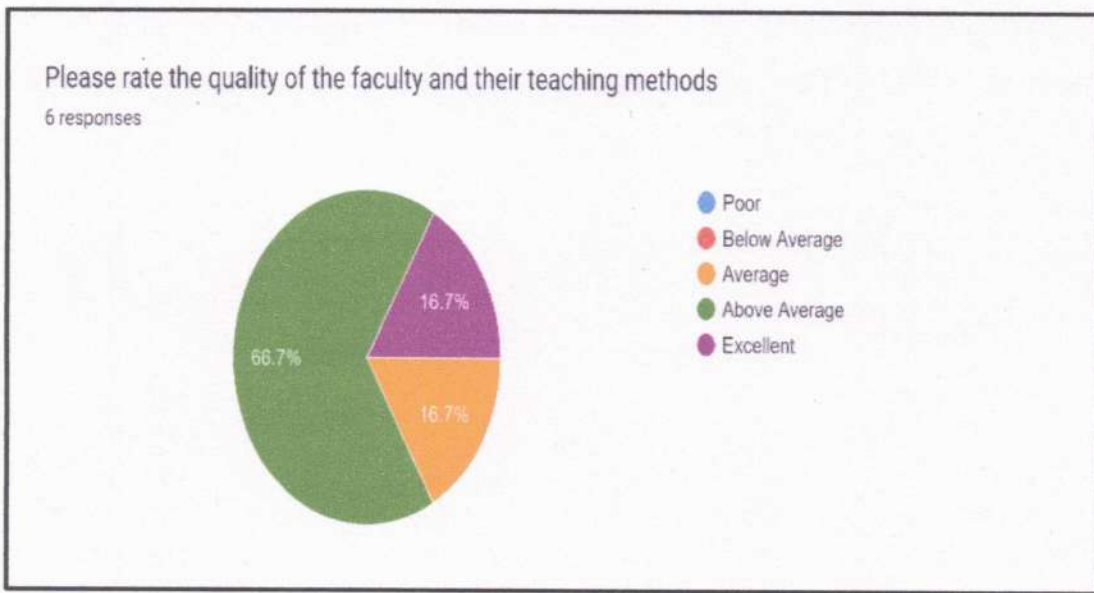
Majority responses are 'very well' and this indicates that the graduates are demonstrating the knowledge and skills necessary for their respective fields.

3. How satisfied are you with the overall academic curriculum offered by our college?



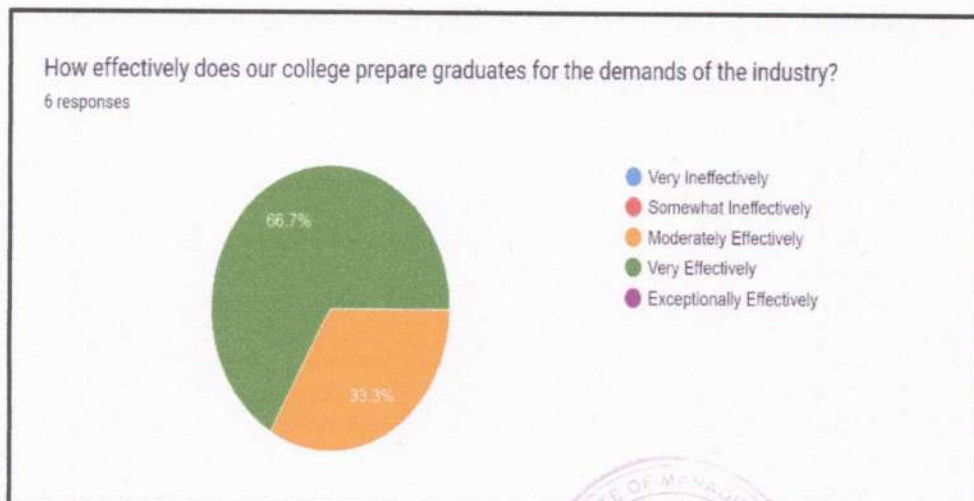
The feedback shows that most respondents are satisfied with the overall academic curriculum offered by the college. The curriculum is perceived to be well-structured and effective in preparing students for their careers.

3. Please rate the quality of the faculty and their teaching methods



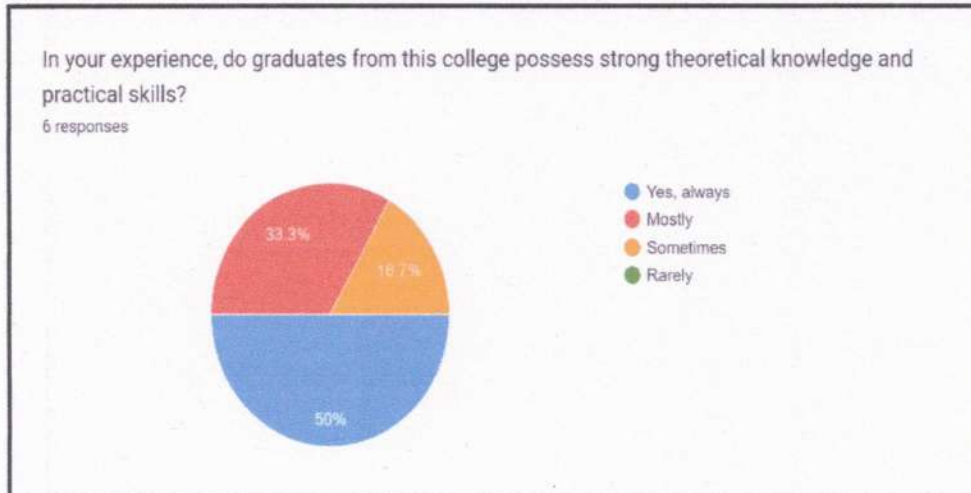
Faculty members and their teaching methods received positive feedback, with many respondents rating them as very well and above average. This suggests that the faculty is of high quality and employs effective teaching strategies.

5. How effectively does our college prepare graduates for the demands of the industry?



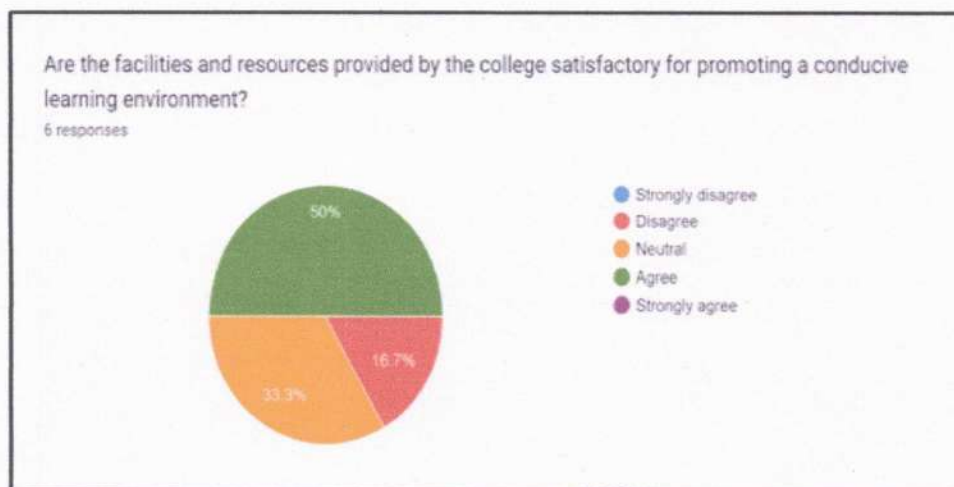
The college is perceived to effectively prepare graduates for the demands of the industry. Respondents indicated that the preparation is very effective, ensuring that students are well-equipped for their future careers.

6. In your experience, do graduates from this college possess strong theoretical knowledge and practical skills?



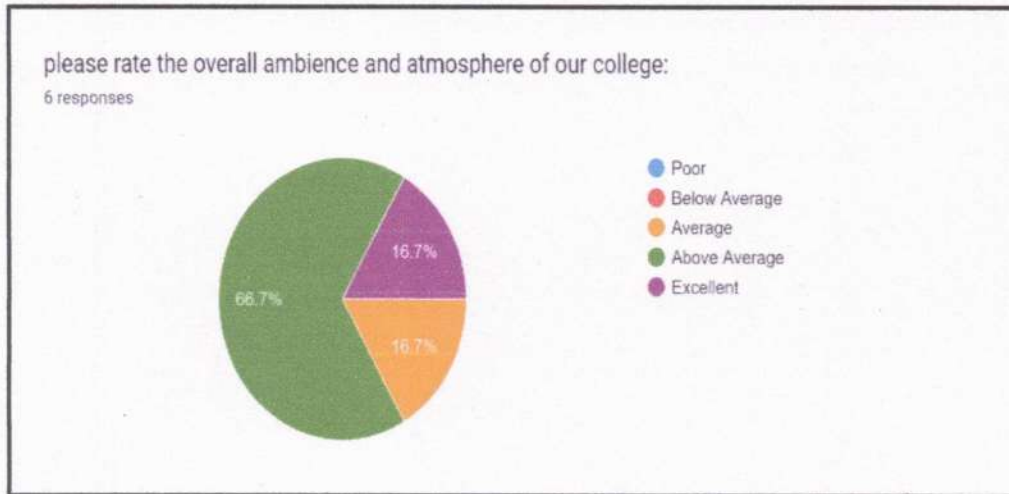
Graduates from the college are believed to possess strong theoretical knowledge and practical skills, according to the feedback. This combination of knowledge and skills enhances their employability and success in their fields.

7. Are the facilities and resources provided by the college satisfactory for promoting a conducive learning environment?



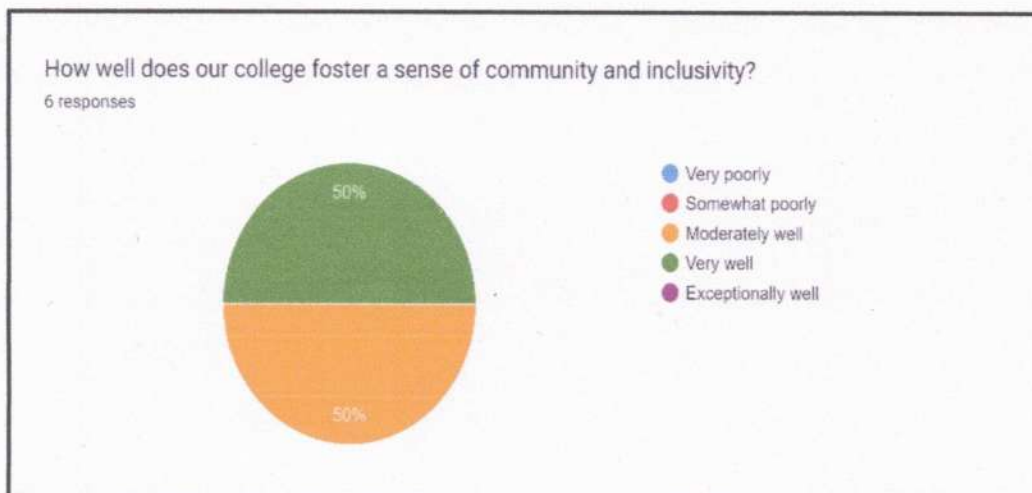
The college's facilities and resources were generally rated as satisfactory and above average for promoting a conducive learning environment. This indicates that the college provides adequate support for students' educational needs.

8. Please rate the overall ambience and atmosphere of our college:



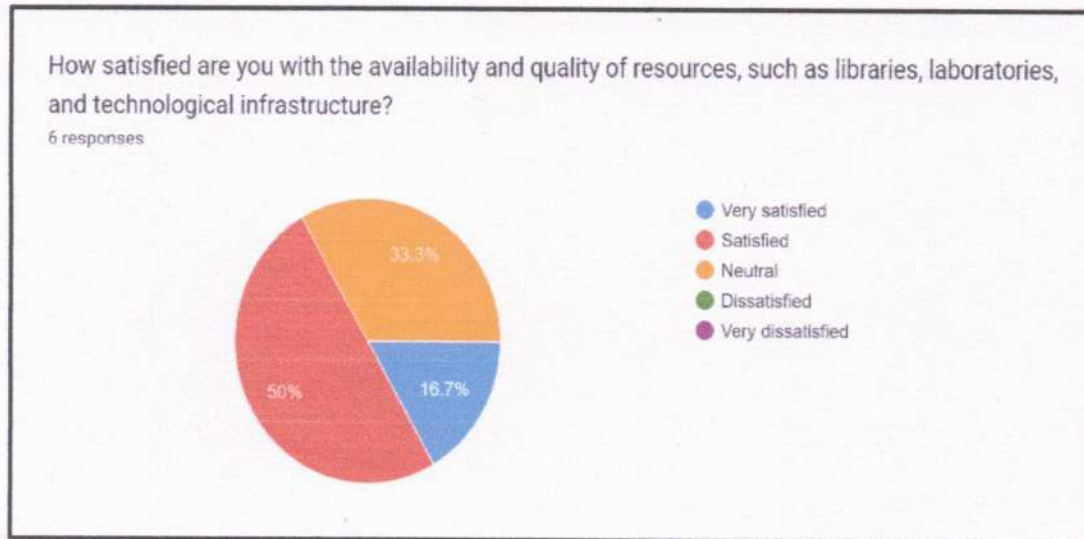
The ambience and atmosphere of the college received positive feedback, with respondents rating it as excellent and very satisfied. This suggests that the college offers a welcoming and positive environment for learning and personal growth.

9. How well does our college foster a sense of community and inclusivity?



The college is perceived to foster a sense of community and inclusivity, with respondents rating it as moderately well and above average. This indicates that the college values diversity and promotes a sense of belonging among students.

10. How satisfied are you with the availability and quality of resources, such as libraries, laboratories, and technological infrastructure?



The availability and quality of resources, such as libraries, laboratories, and technological infrastructure, received mixed feedback. While some respondents were very satisfied, others were neutral or moderately satisfied.

Conclusion

The analysis shows that the college has received positive feedback on various aspects of academic performance and ambience. The academic curriculum, faculty, and preparation for industry demands have been positively acknowledged by participants. However, there are areas that could be further improved, such as enhancing resources and facilities, to ensure a consistently satisfactory learning experience. The college's commitment to continuously improving and incorporating valuable feedback from stakeholders will contribute to the overall growth and success of its students and institute.



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