



VIMAL JYOTHI

INSTITUTE OF MANAGEMENT & RESEARCH

JYOTHI NAGAR, CHEMPERI - 670632, KANNUR D.T., KERALA, INDIA

Approved by AICTE & Affiliated to Kannur University



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ACTION TAKEN REPORT

Introduction:

The Vimal Jyothi Institute of Management and Research (VJIMR) conducted a comprehensive feedback survey to gather insights from its stakeholders, including students, alumni, faculty, and employers. The purpose of this survey was to identify areas of improvement in the curriculum and the overall ambiance of the institute. The feedback collected during the survey has been thoroughly analysed, and appropriate actions have been taken to address the concerns and enhance the learning experience.

Survey Methodology:

The survey was conducted online to ensure the participation of a wider audience. The survey was designed with a combination of multiple-choice questions, open-ended responses, and rating scales. All participants were assured of the confidentiality of their responses to encourage honest and constructive feedback.

Participants:

The survey received responses from the following stakeholders, Students, Alumni, Faculty and Employers

Summary of Key Findings:

Curriculum Feedback:

- a. Curriculum Relevance: Most of the stakeholders expressed satisfaction with the overall relevance of the curriculum to current industry demands.
- b. Practical Exposure: Several students and alumni suggested the incorporation of more practical and real-world case studies in the curriculum.
- c. Industry Trends: There was a consensus among all stakeholders that the curriculum needs to be regularly updated to align with the latest industry trends and technological advancements.
- d. Skill Development: Some students and alumni expressed the need for additional emphasis on soft skills, communication, and leadership development.

Ambience Feedback:

- a. Infrastructure: Overall, stakeholders were pleased with the infrastructure and facilities available on the campus.
- b. Library and Resources: While the library was appreciated, there were suggestions for expanding the collection and providing access to more online resources.



Actions Taken:

Based on the feedback received, the management and administration of VJIMR have taken the following actions:

Curriculum Enhancements:

- a. curriculum revision held at university level and implemented new subjects.
- b. The institute has collaborated with industry to provide internship to students.
- c. Soft skills and leadership development workshops have been integrated into the curriculum to enhance students' overall personality.

Ambiance Improvements:

- a. The library's collection has been expanded, and access to digital resources has been increased.
- b. Investments made in creating excellent infrastructure

Student Engagement Initiatives:

Extracurricular activities, including cultural and sports were introduced to foster a holistic learning environment.

Conclusion:

The feedback survey provided valuable insights into the perspectives of students, alumni, faculty, and employers regarding the curriculum and ambiance of Vimal Jyothi Institute of Management and Research. The actions taken in response to the feedback aim to improve the overall learning experience and create an ambiance that fosters holistic growth and development for all stakeholders.

The management is committed to continuous improvement and will continue to seek feedback from its stakeholders to ensure the institute's continued growth and excellence.

Coordinator, IQAC

Principal



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